iPAD SWEEPSTAKES
OFFICIAL RULES

The Gale Group, Inc. ("Gale" or the "Sponsor") is giving away one (1) iPAD worth $700 (the "Prize"). Gale Library customers who renew by July 2, 2012, a customer contract that is up for renewal in July 2012, or who renew by July 31, 2012, a customer contract that is up for renewal in August or September 2012, and select the iPAD drawing code, shall be entered for a chance to win the Prize for their library institution. An alternate method of entry is provided for those who do not enter by renewal and entry of the iPAD drawing code.

1. Contest begins June 6, 2012 at 9am Central Time and all entries must be received by 12:00 PM Central Time on August 1, 2012 ("Contest Period").
2. The Sponsor reserves the right to discontinue the Sweepstakes at any time and to disqualify any individuals who have violated these Official Rules.
3. No purchase necessary to enter or win.
4. Authorized representatives of the entering Library must be 18 years of age or older to enter the Library in the Sweepstakes.
5. Participants are bound by these Official Rules.
6. The contest is open to all Library customers of Gale in the United States or Canada. Void in Puerto Rico and where prohibited by law.
7. Alternatively you may enter by mail by sending a letter or postcard to:

   Gale’s iPAD Sweepstakes
   Gale, a part of Cengage Learning
   27500 Drake Road
   Farmington Hills, MI 48331
8. Each entry must include the following information:
   Name of Library
   Authorized Representative of Library
   Gale contract to be renewed and renewal date
   Promo Code: GALEIPAD
   Address
   Phone Number
   E-mail address.
9. One winner will be selected at random during a drawing to take place on August 13, 2012 from all eligible entries. Odds of winning depend on the number of eligible entries received. Representatives from Gale will conduct the drawing; the Sponsor will make all final decisions in any and all issues related with this contest. A winner will be disqualified and an alternate winner selected by random drawing from among all remaining entries if (1) a winner cannot be contacted/does not respond by 12:00pm (CT) on August 31, 2012; (2) a winner does not fulfill the eligibility requirements; (3) a winner does not adhere to these
Official Rules; and/or (4) if the prize notification is declined or returned as undeliverable or refused. The winner of the iPad drawing is Pikes Peak Library District, Colorado Springs, CO.

10. Employees (and their immediate household or family members) of Gale and Cengage Learning, its and their advertising companies, parent companies, affiliates, subsidiaries, promotion and delivery contractors and/or public relations companies, and any other entity that participated in the creation, operation or fulfillment of this Sweepstakes, are not eligible to win.

11. If the Prize is forfeited, another random drawing will determine the winner of the forfeited Prize.

12. The Prize is non-transferable and no substitutions or cash redemption will be made.

13. The value of the Prize is $700.

14. For a copy of the Official Winner’s List, which will be available after August 31, 2012, or a copy of these Official Rules, please send a self addressed stamped envelope to:

Gale’s iPAD Sweepstakes
Gale, a part of Cengage Learning
27500 Drake Road
Farmington Hills, MI 48331

Official rules are also available at http://www.gale.com/pdf/terms.pdf

15. Sponsor is not responsible for lost, late, illegible, misdirected, mutilated, incomplete or postage due mail or entries. In the case of electronic entries, Gale is not responsible for electronic or computer delays or malfunctions.

16. If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes or any web site associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of entries in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in the Sponsor’s sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at their sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Sweepstakes or any portion thereof. In the event this Sweepstakes is cancelled, the Sponsor will conduct a random drawing to award prize from among all eligible, non-suspect entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at the Entry Site. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE (INCLUDING THE ENTRY SITE) OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE,
THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Any entry information collected from the Sweepstakes shall be used only in a manner consistent with the consent given by entrants at the time of the entry, with these Official Rules and with the privacy policy found online at http://www.gale.cengage.com/pdf/terms.pdf

17. Winners may be required to sign an affidavit of eligibility and release from liability within 90 days of notification of any award or upon redemption of prize. Entry in the contest constitutes permission to use the name of the Library, name of Library representatives, voice, photograph, likeness and any information provided on the entry form, in any medium of communication for publicity purposes by Gale and its affiliates or licensees, without further compensation, where permitted.

18. Winners acknowledge that the Sponsor has neither made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relating to any of the prize items, including but not limited to, the quality, merchantability, habitability, mechanical condition, or fitness of the Prize.

19. Limitation of Liability. By entering the Sweepstakes, each entrant releases The Gale Group, Inc. and its affiliates, shareholders, directors, employees and agents from all liability for damages, losses or injuries resulting from participation in the Sweepstakes and/or possession, use or awarding of any prizes from the Sweepstakes.

20. Prior to online entry, an authorized customer representative must agree to the following statement:
I am an authorized represent of the Library which I am entering in the Sweepstakes. I am 18 years of age or older and have read and agree on behalf of the Library that I represent that the Library will comply with the Official Rules.