

# Business & Company Resource Center Search Tips

This comprehensive database provides accurate, up-to-date business, company and industry information for more than 450,000 companies, *Business & Company Resource Center* helps you stay in the know with access to business case studies, competitive intelligence and career and investment opportunities.

## HOW TO USE BUSINESS & COMPANY RESOURCE CENTER

Go to the *Business & Company Resource Center* URL with your Internet browser. At the *Business & Company Resource Center* home page, you will find the following search options:

### 1. Quick Search

- By company
- Industry description
- Articles

Or

### 2. Search forms for company, industry, articles or advanced search.



Any of these searches result in a range of information about a company, industry or business topic you've chosen, all of which you can easily retrieve from the tabbed result bar at the top of the screen.

## COMPANY SEARCH

Use this option to locate company information. This search form guides the user through multiple search options, including company name, ticker symbol, industry (SIC and/or NAICS), product/brand name, or description, city or state.



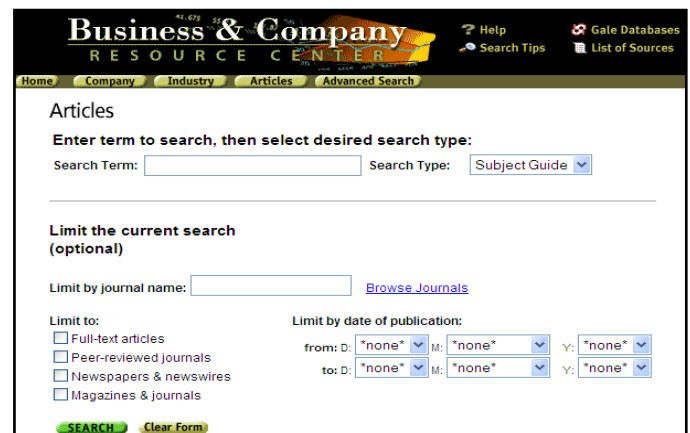
## INDUSTRY SEARCH

Use this option to search for industry information. This search form guides users through multiple search options, including SIC and/or NAICS code searching and industry description, or browse the industry hierarchy.



## ARTICLES SEARCH

Use this option to locate business news, journals and press releases. This search form guides the user through various search options, including Subject Guide, Keyword, and Full-text. Limit options include Journal Date, Full-Text, Peer-reviewed, Newspapers and Newswires or Magazines and Journals.



## ADVANCED SEARCH

Use this option to search for information found within specific sources throughout the Resource Center. Users may select content areas and search by specific fields.

## COMPANY SEARCH RESULTS

Once you conduct a company search, select a result from the Company Profiles tab to activate other tabs with specific information pertaining to that company.

Mark	Company Name	Location	Revenue
<input type="checkbox"/>	Microsoft Corp. (MSFT)	Redmond, Washington	\$51,122.00 M Operating revenue
<input type="checkbox"/>	Microsoft Ireland Ltd.	Dublin	\$13,912.20 M Sales
<input type="checkbox"/>	Microsoft Operations Private Ltd.	Singapore	\$3,576.10 M Sales
<input type="checkbox"/>	Microsoft Ltd.	Reading	\$913.90 M Sales
<input type="checkbox"/>	Microsoft B.V.	Schiphol-Rijk	\$771.10 M Sales
<input type="checkbox"/>	Microsoft Iberica S.R.L.	Pozuelo de Alarcón	\$156.90 M Sales
<input type="checkbox"/>	Microsoft AG	Wallisellen	\$483.80 M Sales
<input type="checkbox"/>	Microsoft Deutschland GmbH	Unterschleißheim	\$443.90 M Sales
<input type="checkbox"/>	Microsoft France S.A.S.	Les Ulis	\$403.40 M Sales
<input type="checkbox"/>	Microsoft Proprietary Ltd.	North Ryde	\$331.80 M Sales
<input type="checkbox"/>	Microsoft Information Ltd.	San Diego	\$330.10 M Sales

## FINANCIALS TAB

When your search results yield financial information about a publicly traded company, you will be able to locate information in two financial sub-tabs – Fundamentals Analysis and Financial Dashboard.

## FUNDAMENTALS ANALYSIS

Use this tool to compare a company's financials (income statement, balance sheet, cash flow, ratios) across time, to other companies, and to major competitors with the ability to export the customized information.

Period Ending	Revenue	Net Income	EPS	Market Cap
2008-03-31	10,000	1,000	1.00	100,000
2007-03-31	9,500	950	0.95	95,000
2006-03-31	9,000	900	0.90	90,000
2005-03-31	8,500	850	0.85	85,000
2004-03-31	8,000	800	0.80	80,000
2003-03-31	7,500	750	0.75	75,000
2002-03-31	7,000	700	0.70	70,000
2001-03-31	6,500	650	0.65	65,000
2000-03-31	6,000	600	0.60	60,000
1999-03-31	5,500	550	0.55	55,000
1998-03-31	5,000	500	0.50	50,000
1997-03-31	4,500	450	0.45	45,000
1996-03-31	4,000	400	0.40	40,000
1995-03-31	3,500	350	0.35	35,000
1994-03-31	3,000	300	0.30	30,000
1993-03-31	2,500	250	0.25	25,000
1992-03-31	2,000	200	0.20	20,000
1991-03-31	1,500	150	0.15	15,000
1990-03-31	1,000	100	0.10	10,000

## FINANCIALS DASHBOARD

Use this dashboard to locate stock information for a publicly traded company, in addition you will find business news (press releases, podcasts, conference calls), charts, SEC filings and historical data.

## INDUSTRY SEARCH RESULTS

Active tabs will be presented where information on the searched industry is available.

Mark	Document Title	Date
<input type="checkbox"/>	Computer Processing and Data Preparation and Processing Services, Encyclopedia of American Industries, Gale, 2008 (SICs: 7374)	2008
<input type="checkbox"/>	Application Service Providers, Encyclopedia of Emerging Industries, Online Edition, Gale, 2008, 2008 (SICs: 7371, 7372, 7374)	2008
<input type="checkbox"/>	Data Processing Services, Encyclopedia of Global Industries, Online Edition, Gale, 2008 (SICs: 2008 7374)	2008
<input type="checkbox"/>	Business Continuity and Disaster Recovery Planning, Encyclopedia of Emerging Industries, Online Edition Thomson Gale, 2007 (SICs: 3571, 3572, 3577, 4813, 7372, 7373, 7374, 7379, 8742)	2007

## ARTICLES SEARCH RESULTS

Results will be for subject guide (as shown) or keyword within the Newsletter/Magazine tab.

View	Narrow	See also
22668 articles	By Sub-division	Related Subjects
1 article		
1 article		
5 articles		
1 article		
1 article		

## TOOLS

On the home page and throughout subsequent screens, you will find additional tools to assist you. They include:

- **Search Tips** offering advice to improve your search results
- **Email, Print, and Download** buttons
- **InfoMarks** indicating web pages operating on persistent URLs
- A link to access the database **List of Sources**
- And a **Help** screen

If you require further assistance with *Business & Company Resource Center*, please consult your librarian.