
Contents

Highlights	ii
Introduction	vii

Business Plans

Accounting Service

Marcus Accounting, LLC.	3
------------------------------	---

Auto Sales Company

Mountain View Lease, LLC	23
--------------------------------	----

Bowling Alley

The Family Bowl	35
-----------------------	----

Coffee Bean Plant/Exporter

Silvera & Sons, Ltda.	51
----------------------------	----

Desktop Publishing Company

Power Desk Top Publishing, Inc.	67
--------------------------------------	----

Display Technology Company

Touch Top Technologies, Inc.	87
-----------------------------------	----

Event Planning Company

Occasions, The Event Planning Specialists	109
---	-----

Financial Services Company

Diamond Strategic Services	121
----------------------------------	-----

General Contracting Company

Smith Contractors, Inc.	127
------------------------------	-----

Healthcare Software Company

QuikMedInfo	155
-------------------	-----

Hotel Resort

Seven Elms Resort	183
-------------------------	-----

Limited Liability Company

Northern Investments, LLC	197
---------------------------------	-----

Medical Billing Company

Physicians 1st Billing and Claims.	213
---	-----

Mortgage Company

National Mortgage, Inc.	231
------------------------------	-----

Nightclub

Wild Oasis	253
------------------	-----

Nursery

Wonderland Nursery	267
--------------------------	-----

Plastic Drum Company	
River City Drum, Inc.	297
Real Estate Company	
MSN Real Estate	323
Restaurant	
Butcher Hollow Bar BQ.	337
Roller Rink	
Santiago Roller Rink	357
Screen Print Drying Company	
DLP, Inc.	375
Software Engineering & Management Co.	
Swiss Issue WebTools	395
Special Needs Clothing Store	
You Can Do It!	403
Specialty Car Wash	
A.B.C., Inc.	411
Wireless Internet Service	
Superior XL Internet	449

Appendixes

Appendix A - Business Plan Template	457
Fictional Plan 1 - Food Distributor	463
Fictional Plan 2 - Hardware Store	467
Appendix B - Organizations, Agencies, & Consultants	479
Associations	481
Consultants	482
SBA Regional Offices	498
Small Business Development Centers	498
Service Corps of Retired Executives Offices	552
Venture Capital & Finance Companies	578
Appendix C - Glossary of Small Business Terms	647
Appendix D - Bibliography	673