

# CALIFORNIA

## AGOURA

S. CA. Los Angeles Co. 10 mi.W. of Calabasas. Residential.

### 1320 American Rodder

Paisano Publications L.L.C.  
PO Box 3000 Phone: (818)889-8740  
Agoura, CA 91376 Free: (800)247-6246  
Publisher E-mail: bulkmagazines@easyriders.net

Magazine for mature hot-rod and custom-car enthusiasts. Founded: Aug. 1988. Freq: Bimonthly 6/year. Trim Size: 8 x 10 7/8. Cols./Page: 3. Col. Width: 2 1/4 inches. Col. Depth: 10 inches. Key Personnel: Joe Kress, Editor; Joe Teresi, Publisher; Dena Mason, Advertising Exec., fax (818)889-5214, dmason@easyriders.net. ISSN: 1041-3138. Subscription Rates: \$19.95 introductory offer. Remarks: Accepts advertising. URL: http://www.magatopia.com/magazines/American\_Rodder.html. Ad Rates: BW: \$1,408 Circ: Paid 46,517  
4C: \$1,920  
CNU: \$1,025

### 1321 Biker

Paisano Publications L.L.C.  
PO Box 3000 Phone: (818)889-8740  
Agoura, CA 91376 Free: (800)247-6246  
Publisher E-mail: bulkmagazines@easyriders.net

Motorcycle lifestyle magazine. Founded: Mar. 12, 1987. Freq: 9/year. Print Method: Offset. Trim Size: 8 x 10 7/8. Cols./Page: 3. Col. Width: 2 1/4 inches. Col. Depth: 10 inches. Key Personnel: Joe Teresi, Publisher; Tammy Daniel, Advertising Mgr., fax (818)889-5214, tdaniel@easyriders.net; Dean Shaver, Editor, fax (818)889-1252. ISSN: 1058-7926. Subscription Rates: \$34.50; \$3.50 single issue. Remarks: Accepts advertising. URL: http://www.easyriders.com. Formerly: Biker Lifestyle. Ad Rates: BW: \$2,525 Circ: Paid 48,033  
4C: \$2,910  
PCI: \$64

### 1322 Easyriders

Paisano Publications L.L.C.  
PO Box 3000 Phone: (818)889-8740  
Agoura, CA 91376 Free: (800)247-6246  
Publisher E-mail: bulkmagazines@easyriders.net

Motorcycle magazine. Subtitle: World's Largest Selling Motorcycle Magazine. Founded: June 1971. Freq: 12/year. Print Method: Web offset. Trim Size: 7 3/4 x 10 1/2. Cols./Page: 3. Col. Depth: 133 agate lines. Key Personnel: Dave Nichols, Editor; Joseph Teresi, Publisher; Tammy Daniel, Advertising Mgr., tdaniel@easyriders.net; Laura Hurd, President. ISSN: 0046-0990. Subscription Rates: \$39.95 individuals. Remarks: Accepts advertising. URL: http://www.easyriders.com. Circ: Paid 226,948

### 1323 Savage

Paisano Publications L.L.C.  
PO Box 3000 Phone: (818)889-8740  
Agoura, CA 91376 Free: (800)247-6246  
Publisher E-mail: bulkmagazines@easyriders.net

Consumer magazine covering body modification, including piercing, branding, tattooing, and related issues. Freq: 6/year. Key Personnel: Greg Andes, Natl. Advertising Sales, gandes@easyriders.net; Tammy Daniel, Acct. Exec., tdaniel@easyriders.net; Dena Mason, Acct. Exec., dmason@easyriders.net; Eric Walden, Acct. Exec., ewalden@easyriders.net; Rob Weekes, Mktg. & Adv. Mgr., rweekes@easyriders.net. Subscription Rates: \$5.99 single issue; \$19.95 individuals. Remarks: Accepts advertising. URL: http://www.easyriders.com; http://www.easyriders.com. Circ: (Not Reported)

### 1324 Tailgate

Paisano Publications L.L.C.  
PO Box 3000 Phone: (818)889-8740  
Agoura, CA 91376 Free: (800)247-6246  
Publisher E-mail: bulkmagazines@easyriders.net

Consumer magazine covering custom trucks, truck events, and custom truck lifestyle information. Freq: 6/year. Subscription Rates: \$19.99 individuals; \$5.99 single issue. Remarks: Accepts advertising. URL: http://www.easyriders.com. Circ: Paid 41,250

### 1325 Tattoo

Paisano Publications L.L.C.  
PO Box 3000 Phone: (818)889-8740  
Agoura, CA 91376 Free: (800)247-6246  
Publisher E-mail: bulkmagazines@easyriders.net

Magazine for tattoo enthusiasts. Subtitle: The Magazine of Dermagraphics. Founded: July 7, 1988. Freq: Monthly. Print Method: Offset. Trim Size: 8 x 10 7/8. Cols./Page: 3. Col. Width: 2 1/4 inches. Col. Depth: 10 inches. Key Personnel: Billy Tinney, Editor; Joe Teresi, Publisher; Eric Walden, Advertising Exec., fax (818)889-5214, ewalden@easyriders.net. ISSN: 1041-3146. Subscription Rates: \$33; \$4.99 single issue; \$34.95 yearly. Remarks: Accepts advertising. URL: http://www.easyriders.com. Ad Rates: BW: \$5,180 Circ: Paid 117,346  
4C: \$7,508  
CNU: \$1,630  
PCI: \$64

### 1326 Tattoo Industry

Paisano Publications L.L.C.  
PO Box 3000 Phone: (818)889-8740  
Agoura, CA 91376 Free: (800)247-6246  
Publisher E-mail: bulkmagazines@easyriders.net

Trade magazine covering contact and product information and other issues for tattoo shop owners and artists. Freq: Monthly. Key Personnel: Greg Andes, Natl. Advertising Sales, gandes@easyriders.net; Tammy Daniel, Acct. Exec., tdaniel@easyriders.net; Dena Mason, Acct. Exec., dmason@easyriders.net; Eric Walden, Acct. Exec., ewalden@easyriders.net; Rob Weekes, Mktg. & Adv. Mgr., rweekes@easyriders.net. Subscription Rates: \$34.95 individuals. Remarks: Accepts advertising. URL: http://www.easyriders.com. Circ: (Not Reported)

### 1327 V-Twin

Paisano Publications L.L.C.  
PO Box 3000 Phone: (818)889-8740  
Agoura, CA 91376 Free: (800)247-6246  
Publisher E-mail: bulkmagazines@easyriders.net

Consumer magazine covering new motorcycles, products, apparel and news for riders. Freq: Monthly. Key Personnel: Greg Andes, Natl. Advertising Sales, gandes@easyriders.net; Tammy Daniel, Acct. Exec., tdaniel@easyriders.net; Dena Mason, Acct. Exec., dmason@easyriders.net; Eric Walden, Acct. Exec., ewalden@easyriders.net; Rob Weekes, Mktg. & Adv. Mgr., rweekes@easyriders.net. Subscription Rates: \$19.95 individuals. Remarks: Accepts advertising. URL: http://www.easyriders.com; http://www.easyriders.com. Circ: (Not Reported)

### 1328 V-Twin News

Paisano Publications L.L.C.  
PO Box 3000 Phone: (818)889-8740  
Agoura, CA 91376 Free: (800)247-6246  
Publisher E-mail: bulkmagazines@easyriders.net

Magazine covering inside news and products for the American and metric V-Twin cruiser aftermarket industry. Freq: Monthly. Key Personnel: Greg Andes, Natl. Advertising Sales, gandes@easyriders.net; Tammy Daniel, Acct. Exec., tdaniel@easyriders.net; Dena Mason, Acct. Exec., dmason@ea-

easyriders.net; Eric Walden, Acct. Exec., ewalden@easyriders.net; Rob Weekes, Mktg. & Adv. Mgr., rweekes@easyriders.net. Subscription Rates: \$19.95 individuals. Remarks: Accepts advertising. Formerly: Eagle's Eye. Circ: (Not Reported)

## AGOURA HILLS, pop. 20,822.

Los Angeles Co. Los Angeles Co.

### 1329 Acorn

Jbeen NP Publishing  
30423 Conwood St., Ste. 108 Phone: (818)706-0266  
Agoura Hills, CA 91301 Fax: (805)379-1864

Local newspaper. Founded: 1983. Freq: Weekly (Wed.). Print Method: Offset. Cols./Page: 6. Col. Width: 18 nonpareils. Col. Depth: 224 agate lines. Key Personnel: Steve Holt, Editor; James E. Rule, Publisher. Remarks: Accepts advertising.

Ad Rates: GLR: \$1.97 Circ: Free 34,716  
BW: \$1,354.56  
PCI: \$14.11

### 1330 In the Wind

Paisano Publications L.L.C.  
PO Box 3000 Phone: (818)889-1252  
Agoura Hills, CA 91376-3000 Fax: (818)889-1252  
Publisher E-mail: bulkmagazines@easyriders.net

Motorcycle lifestyle magazine. Subtitle: If It's Out There, It's In Here. Founded: June 1978. Freq: Quarterly. Print Method: Offset. Trim Size: 8 x 10 7/8. Cols./Page: 3. Col. Depth: 10 inches. Key Personnel: Kim Peterson, Editor, kpeterson@easyriders.net; Joe Teresi, Publisher; Tammy Porter, Advertising Mgr., tporter@easyriders.net. ISSN: 1059-759X. Subscription Rates: \$13.95 individuals 4 issues; \$6.99 single issue. Remarks: Accepts advertising. URL: http://www.easyriders.com. Circ: Paid 58,771

## AGUA DULCE

### 1331 Osteoarthritis and Cartilage

Mosby Inc.  
9854 W. Bald Mountain Court Phone: (661)268-7657  
Agua Dulce, CA 91390 Fax: (661)268-7658  
Publisher E-mail: Custserv.ehs@elsevier.com

Journal disseminating information for the many kinds of specialists and practitioners concerned with osteoarthritis. Freq: Monthly. Key Personnel: R.D. Altman, Editor-in-Chief, journals@royaltman.com. ISSN: 1063-1584. Subscription Rates: \$236 individuals; \$627 institutions.

## ALAMEDA, pop. 78,695.

W. CA. Alameda Co. An island in San Francisco Bay, 12 mi. E. of San Francisco. U.S. Naval Air Base. Recreation. Manufactures pumps, diesel engines, boxes. Military aircraft engine repair. Marine related products. High tech hardware and software products, biogenetics.

### 1332 The Montclarion

Hills Publications  
1516 Oak St. Phone: (510)748-1666  
Alameda, CA 94501 Fax: (510)339-7302

Newspaper. Founded: 1944. Freq: Weekly (Tues.). Print Method: Offset. Cols./Page: 8. Col. Width: 20 nonpareils. Col. Depth: 301 agate lines. Key Personnel: Belinda Taylor, Editor; W.A. Chip, Publisher; Bill Brown, Publisher; Nancy King, Advertising Mgr. Remarks: Accepts advertising.

Circ: Paid 1,357  
Free 27,553