



Continuous teacher development = improved student achievement

Professional development resources are critically important in helping your teachers increase their effectiveness in the classroom, which positively impacts student achievement. Keeping your teachers up-to-date on the leading concepts, themes and practical applications ensures their success in a 21st century learning environment and supports continuing education programs in your school.

Gale, a part of Cengage Learning, continually supports the needs of school districts, schools, students and faculty everywhere by providing proprietary online resources through partnerships with some of today's leading professional development providers like ASCD.

We are also a board member of the Partnership for 21st Century Skills and a member of ISTE® (International Society for Technology in Education).

Utilizing cost-effective tools

Our unique partnerships, and the resources they provide, address two of your most pressing concerns: decreased budgets and increased time restrictions. Our PD resources give your teachers cost-effective tools that allow them to learn at their own pace, on their own time.

You can create more time for teacher participation by providing a continuous connection to online resources, allowing them to engage in activities that are brief, enjoyable and that can be easily shared. These resources also allow you to re-allocate the exorbitant costs associated with travel, conference fees and other expenses from in-person professional development activities.

Diversified resources for diversified needs

ASCD Collection

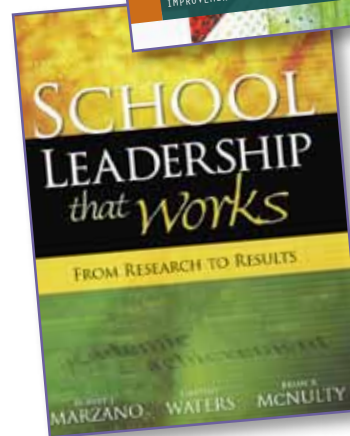
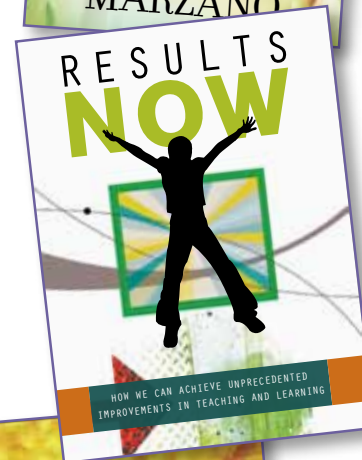
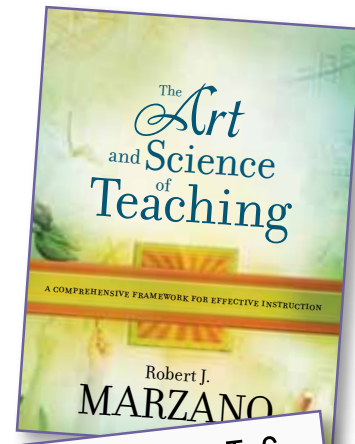
ASCD professional development titles – in digital format – can help introduce, integrate and nurture 21st century learning in your school. The more than 120 titles cover the complete range of professional development topics, are written by acknowledged academic experts, and encompass these key areas:

- Teaching Methodology and Best Practices
- Data Driven Decision Making (DDDM)
- Assessment
- Educational Leadership

The ASCD titles are fully cross-searchable and accessible 24/7 through *Gale Virtual Reference Library (GVRL)*, empowering your staff to access them when it's most convenient.

Digital format delivers many benefits including:

- Budget-friendly, one-time purchase, not a subscription
- Multiple-user access anytime, anywhere, from any Internet connection
- Bookmarking, printing, PDF download and email functionality makes it easy to share content
- ReadSpeaker text-to-speech technology with MP3 download convenience allows teachers to take advantage of portable information
- Buy one title for all teachers to share electronically versus multiple print copies of the same book



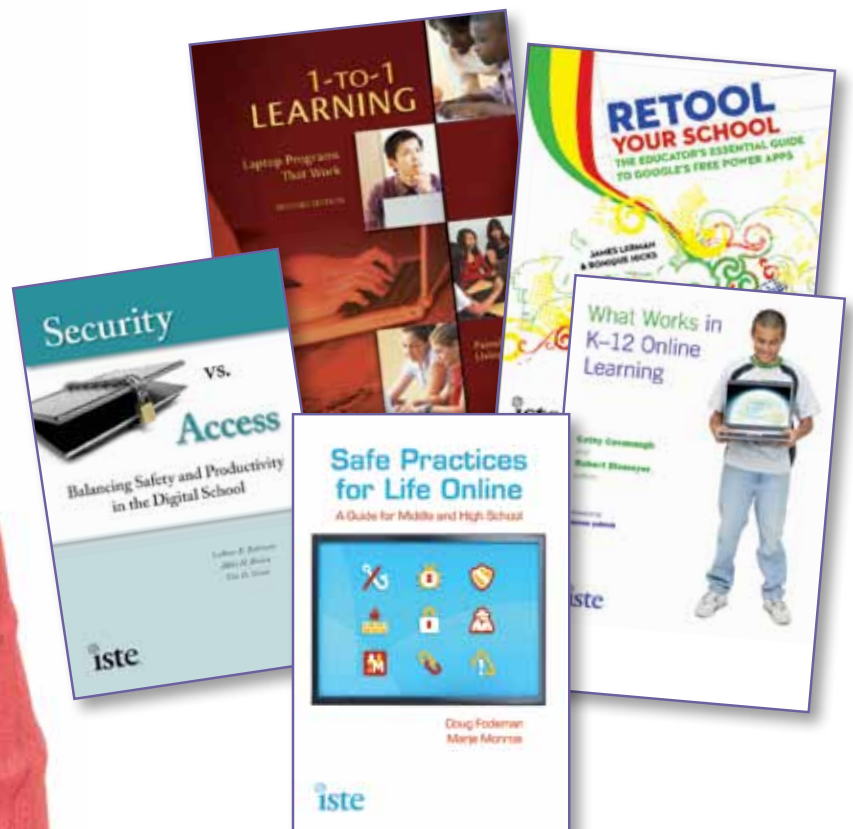
ISTE Collection

Integrating and nurturing 21st century practices in your school relies upon the adoption and utilization of evolving technology. As you are well aware, the role of technology leaders is evolving as fast as the technology itself. Like educators, they are critical to infusing 21st century learning but how they do it is quite different. Your technology leaders and teachers need specialized resources to help keep them abreast of the most up-to-date strategies, equipment and services, research, and best practices on integrating technology into the classroom. Their time is limited and their opportunities for professional development are limited, too.

ISTE titles in digital format support your Instructional Technology department's core responsibilities, including development of long-range plans and strategies. These titles also support administrators, coaches and classroom teachers, helping them more effectively understand how technology can change teaching and learning. Plus, these ISTE titles are not available anywhere else in digital format.

There are nearly 40 titles to choose from, including:

- **Differentiating Instruction with Technology in Middle School Classrooms** - Grace E. Smith & Stephanie Throne
- **1 to 1 Learning: Laptop Programs That Work, Second Edition** - Pamela Livingston
- **Differentiating Instruction with Technology in K-5 Classrooms** - Grace E. Smith & Stephanie Throne
- **Digital Citizenship in Schools** - Gerald Bailey & Mike Ribble
- **Digital Storytelling Guide for Educators** - Midge Frazel



The ISTE collection offers the same user benefits as the ASCD collection.

PD IN FOCUS

PD In Focus from ASCD strengthens your professional development efforts with the power of online video – connecting your teachers to engaging, on-demand instruction that brings improvement theories to life. Each video provides a compelling example of a strategy or concept that is essential to achieving the goals of accountability-based education and bridges the gap from theory to measurable outcomes in the classroom. With *PD In Focus*, your staff can access an extensive library of instruction that highlights research-based teaching practices in action and prepares them to meet the challenges of today's 21st century learning environments.

All videos are organized into channels supported by acknowledged experts:

- **Differentiated Instruction** with Carol Ann Tomlinson
- **ESL/ELL** with Virginia Rojas
- **Literacy Strategies** with Donna Ogle & Robert Marzano
- **Best Practives in Action** with Pat Wolfe, Margery Ginsberg & Bonnie Benard
- **Formative Assessment** with Doug Fisher & Susan M. Brookhart
- **The Brain and Learning** with Pat Wolfe & Eric Jensen
- **High Schools at Work** with Joseph DiMartino

Your teachers can use *PD In Focus* to search for, and view, instruction on practices related to their own professional development goals. They can also share videos to promote a dialogue about effective teaching methods with their colleagues.

Your department heads can use *PD In Focus* to support the professional learning activities of their teams and manage the goals of a professional learning community.

You can incorporate *PD In Focus* into staff development plans by assigning videos to groups and individuals, tracking their progress on assignments and viewing completed reports.

The screenshot displays the PD In Focus website interface. At the top, the logo "PD IN FOCUS" is visible, along with navigation links for HOME, CHANNELS, MY LIBRARY, MY JOURNAL, REPORTS, HELP/FAQ, and GROUP MANAGEMENT. A search bar is located in the top right corner. Below the navigation, the "CHANNELS" section is highlighted, listing several video channels with their respective thumbnails and brief descriptions:

- Getting Started with PD In Focus**: Start here to learn how you can use PD In Focus to meet your professional development goals. PD In Focus supports your efforts to improve learning, teaching, and to acquire research-based best practices and evidence. This channel provides comprehensive learning tools and guides for you to use in your organization.
- The Whole Child**: The Whole Child initiative provides a set of interconnected and cross-cutting strategies that promote the development of children who are healthy, safe, engaged, challenged, and ready to learn. Its goal is to ensure that every child has the opportunity to succeed in school and in life.
- Implementing RTI in Secondary Schools**: RTI (Response to Intervention) is a research-based approach to identifying and supporting students who are at risk of falling behind. This channel provides a comprehensive framework for effective teaching. This framework consists of three major focus areas and ten design questions, all of which are presented, interconnected as part of the art and science of great teaching.
- Cooperative Learning**: Drawing from more than 30 years of research studies, ASCD's Cooperative Learning has identified cooperative learning as one of the most effective instructional strategies that can be used to increase student achievement. Use the resources in this channel to learn how cooperative learning can be used to fulfill content requirements and address achievement gaps in student learning.
- The Art and Science of Teaching**: The Art and Science of Teaching Channel presents a comprehensive framework for effective teaching. This framework consists of three major focus areas and ten design questions, all of which are presented, interconnected as part of the art and science of great teaching.
- Best Practices in Action**: Discover Best Practices in Action! This channel features teachers and principals using innovative methods and teaching strategies to engage students, Build Resiliency in the Classroom, and Develop Critical Thinking Skills.
- The Brain and Learning**: Learn how the human brain develops and how this impacts learning from early childhood to secondary school. Discover key practices and strategies for brain-compatible teaching and learning.
- Curriculum Mapping**: Whether you're new into curriculum mapping or just starting out, this channel offers concrete tips and resources to help you implement the process in your school or district. The channel features teacher and administrative tips and implementing the process best practices and resources that cannot be missed. Learn how to map out your curriculum and develop professional development activities that are essential to succeed in curriculum mapping.

Educator's Reference Complete

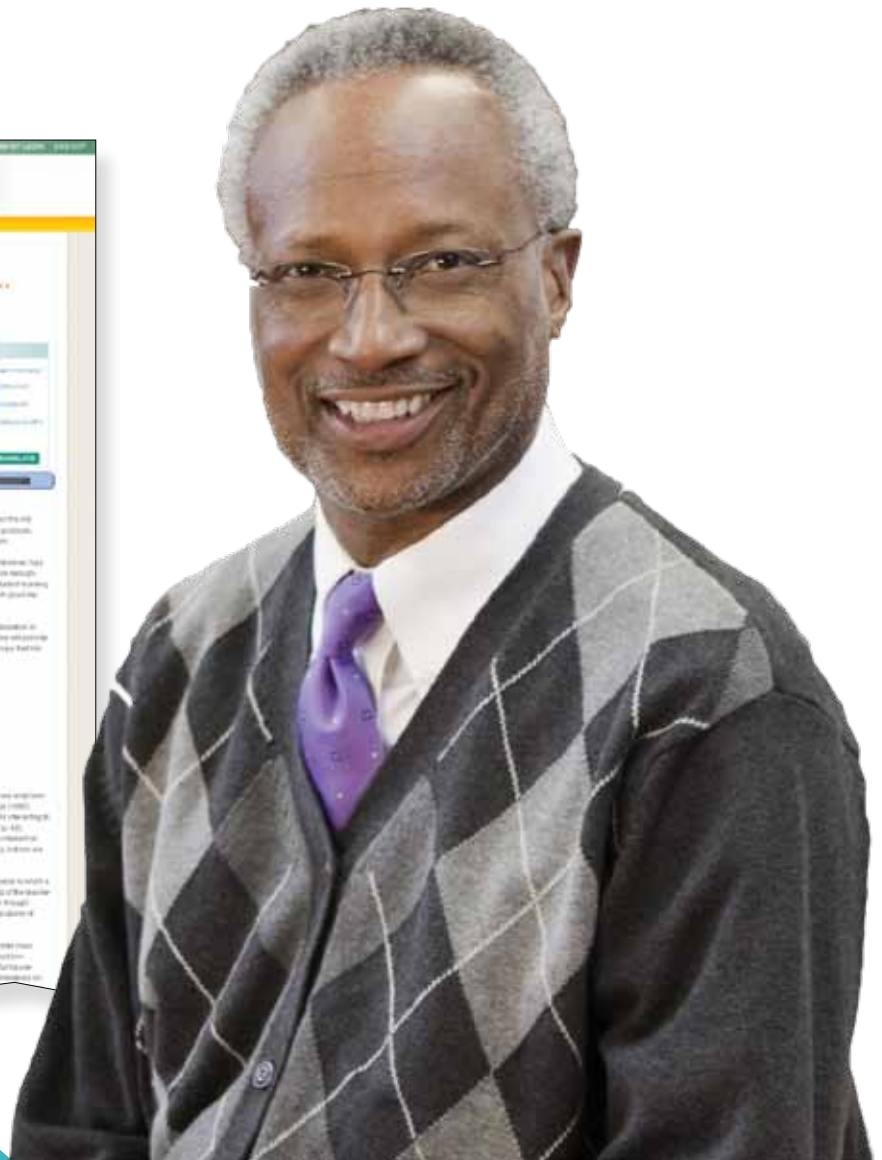
An ideal complement to the ASCD and ISTE collections, Gale's *Educator's Reference Complete* delivers current professional development news from more than 1,100 magazines, journals and newspapers, as well as more than 200 reports from the U.S. Department of Education. *Educator's Reference Complete* is also cross-searchable with the ASCD and ISTE collections, providing a comprehensive research experience consisting of traditional reference and the latest news and views.

Among the periodicals and reports in *Educator's Reference Complete*, you'll find:

- American Educator
- Change
- Children's Technology and Engineering
- Educational Researcher
- History of Education Review
- International Journal of Web-based Learning and Teaching Technologies
- Journal of Educational Research
- What Works in K-12 Online Learning
- And many more

Teachers and administrators will appreciate the focused, detailed information available in *Educator's Reference Complete*. This comprehensive PD resource covers multiple levels of education, including virtually every educational specialty, such as bilingual studies, health, technology and testing. It also deals with issues related to administration, funding and policy in education.

Educator's Reference Complete is a one-stop resource for educators, providing relevant and timely information for studies as well as detailed, comprehensive data for those already working in the field.



Industry leader supports your PD efforts

With the trusted names of Gale, South-Western, Course Technology and Delmar, Cengage Learning provides everything from traditional printed textbooks and reference sources to cutting-edge digital content and learning tools. Our deep understanding of the digital education needs of instructors and learners at all levels of academic and professional study uniquely positions Cengage Learning to help you, the school administrator, maximize your school's investment across the curriculum.



For more information on how your faculty can benefit from these PD resources, and for a free trial, please contact your Cengage Learning K12 Representative.

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