

Major Companies of Latin America and the Caribbean 2003

Project Editor
Simon Green

**GRAHAM &
WHITESIDE™**

THOMSON
—★—™
GALE

Introduction

MAJOR COMPANIES OF LATIN AMERICA and THE CARIBBEAN is a directory of 9,000 of the region's largest companies. Published and updated annually this eighth edition offers unrivalled access to key data on the region's most important companies. Used by business executives, bankers, investment analysts, and researchers, the directory quickly identifies potential customers, trading partners, joint venture prospects, or acquisitions in the dynamic Latin American and Caribbean marketplace.

The data provided for each company includes, as available:

Name of company
Address
Telephone, telex and fax
E-mail and Web site
Names of Chairman, President and each Board Member
Names of Senior Management
Principal Activities of the Company
Major Products
Joint Ventures
Principal Brand Names and Trademarks
Parent Company
Mergers and Acquisitions
Divestments
Principal Subsidiaries and Associates
Bankers
Auditors
Principal Law Firm
Financial Information for past two years
Public/Private Status
Ticker Symbol
Principal Shareholders
Number of Employees

The companies have been selected on the basis of the size of their sales volume, premium income or total assets, as appropriate. All entries have been published free of charge.

ABOUT THE PUBLISHERS

Graham & Whiteside, is a leading international publisher of business information, and publishes company reference annuals on other parts of the world, among which are included:

MAJOR COMPANIES OF EUROPE

MAJOR COMPANIES OF EASTERN EUROPE AND THE COMMONWEALTH OF INDEPENDENT STATES

MAJOR COMPANIES OF THE ARAB WORLD

MAJOR COMPANIES OF THE FAR EAST & AUSTRALASIA

MAJOR COMPANIES OF AFRICA SOUTH OF THE SAHARA

MAJOR COMPANIES OF SOUTH WEST ASIA

Graham & Whiteside's 'Major Companies Series' of databases supply many benefits to users including:

- Finding clients, suppliers or partners
- Identifying business contacts
- Checking a company's financial status
- Showing subsidiary and agency relationships
- Supplying mailing and telesales lists

The Major Companies databases are available in hard copy as well as online and via CD-ROM.

A free catalogue of the company's business directories and CD-ROMs may be obtained from:

Graham & Whiteside, an imprint of the Gale Group
High Holborn House
50/51 Bedford Row
London WC1R 4LR
United Kingdom
+ 44(0) 20 7067 2500
email: books@gale.com
web: www.gale.com/world

Guide to the arrangement of this book

This book has been arranged in order to allow the reader to find any entry rapidly and accurately.

Company entries are listed alphabetically within each country section; in addition three indexes are provided at the back of the directory.

The *alphabetical index to all companies* lists companies in alphabetical order irrespective of their main country of operation.

The *alphabetical index to companies within each country* lists companies by their country of operation. In both of these indexes companies with names such as F Armida y Cia can be found listed as Armida, F, y Cia.

The *SIC (Standard Industrial Classification) business activity index* lists companies by their various business activities within their main country of operation. These SIC index categories are listed at the beginning of the business activities index.