

# Introduction

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MAJOR COMPANIES OF THE ARAB WORLD is a directory of over 7,700 of the region's largest companies. Published and updated annually this 29th edition offers unrivalled access to key data on the region's most important companies. Used by business executives, bankers, investment analysts, and researchers, the directory quickly identifies potential customers, trading partners, joint venture prospects, or acquisitions in this important marketplace.

The data provided for each company includes, as available:

Name of company  
Address  
Telephone, telex and fax  
E-mail  
Web site  
Names of Chairman, President and each Board Member  
Names of Senior Management  
Principal Activities of the Company  
Principal Brand Names and Trademarks  
Parent Company  
Principal Subsidiaries and Associates  
Bankers  
Auditors  
Principal Law Firm  
Financial Information for past two years  
Public/Private Status  
Principal Shareholders  
Number of Employees

The companies have been selected on the basis of the size of their sales volume, premium income or total assets, as appropriate. All entries have been published free of charge.

## ABOUT THE PUBLISHERS

Graham & Whiteside, is a leading international publisher of business information, and publishes company reference annuals on other parts of the world, among which are included:

### MAJOR COMPANIES OF EUROPE

### MAJOR COMPANIES OF EASTERN EUROPE AND THE COMMONWEALTH OF INDEPENDENT STATES

### MAJOR COMPANIES OF THE ARAB WORLD

### MAJOR COMPANIES OF THE FAR EAST & AUSTRALASIA

### MAJOR COMPANIES OF LATIN AMERICA

### MAJOR COMPANIES OF AFRICA SOUTH OF THE SAHARA

### MAJOR COMPANIES OF SOUTH WEST ASIA

Graham & Whiteside's 'Major Companies Series' of databases supply many benefits to users including:

- Finding clients, suppliers or partners
- Identifying business contacts
- Checking a company's financial status
- Showing subsidiary and agency relationships
- Supplying mailing and telesales lists

The Major Companies databases are available in hard copy as well as online.

A free catalogue of the company's business directories may be obtained from:

Graham & Whiteside, an imprint of the Gale Group  
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[www.thomsonlearning.co.uk](http://www.thomsonlearning.co.uk)

## Guide to the arrangement of this book

This book has been arranged in order to allow the reader to find any entry rapidly and accurately.

Company entries are listed alphabetically within each country section; in addition three indexes are provided at the back of the directory.

The *alphabetical index to all companies* lists companies in alphabetical order irrespective of their main country of operation.

The *alphabetical index to companies within each country* lists companies by their country of operation. In both of these indexes companies with names such as F Armida y Cia can be found listed as Armida, F, y Cia.

The SIC (*Standard Industrial Classification*) *business activity index* lists companies by their various business activities within their main country of operation. These SIC index categories are listed at the beginning of the business activities index.