

# GALE BUSINESS INSIGHTS: GLOBAL™

Research. Analyze. Interpret. Understand.

# reach

FOR THE BEST

NEW CASE STUDIES, ANALYTICAL TOOLS, AND STATISTICAL DATA WITH

GALE BUSINESS INSIGHTS: GLOBAL



Globalization is the biggest opportunity and the greatest challenge for the future of business. *Gale Business Insights: Global* is the essential online resource that gives professionals and business students a true competitive advantage in turning that challenge into opportunity.

## Transforming Information into Insight

*Gale Business Insights: Global* empowers users to go beyond researching topics to interpret their research. This unique resource offers the most comprehensive and convenient way to find **case studies, analytical tools, and in-depth statistical data** coupled with deep research – and it lets users easily compare global economies, companies and industries.



**Gale Business Insights: Global**  
A faster, easier way to conduct global business research

**BUSINESS INSIGHTS: GLOBAL**  
Research. Analyze. Interpret. Understand.

Transform information into insight  
Research and analyze companies, industries, and economies around the world. Featuring the tools you need to interpret a global business landscape:

- robust data sets
- visualization tools to help you develop data-driven insights
- case studies to broaden your perspective on real-life situations

Get Started! Search companies and countries... Search

**Chart Data**  
Explore statistics and analyze trends the easy way. For example, compare exports in China and India, analyze unemployment trends in North America, or explore economic growth across Europe's leading economies.

**Find Case Studies**  
Use case studies from the Gale CaseBase collection and other sources to examine contemporary real-life situations and to provide a basis for the application of ideas and the extension of methods.

**See What's Inside**  
Powered by a frequently updated and curated collection, Gale Business Insights: Global combines deep research coverage with scholarly journals, business news, and more.

About Gale | Cengage Learning | Contact Us | Privacy Policy | Copyright | Terms of Use

CENGAGE Learning

Visit [www.gale.com/HBR](http://www.gale.com/HBR) to sign up for a free trial or contact your library to learn more.

1-800-877-GALE  
[www.gale.com/HBR](http://www.gale.com/HBR)

©2011. Gale, Cengage Learning, is a registered trademark used herein under license.

GALE  
CENGAGE Learning