



Marketing Support

List Resource Page



List Brokers

Market Data Retrieval

List selections: college faculty by name, deans and administrators, department chairperson, library markets and more.

Contact information: 1-800-333-8802, www.schooldata.com

Quality Education Data Inc.

List selections: public schools, elementary schools, colleges, school libraries, public libraries and more.

Contact information: 1-800-525-5811, www.qeddata.com

PCS Mailing List Company

List selections: professional, business, specialty and consumer markets. (These include attorneys, business executives, medical professionals, etc.)

Contact information: 1-800-532-5477, www.pclist.com

Compilersplus

List selections: small businesses, big businesses (search by SIC), consumers; targeted by different categories and more

Contact information: 1-800-431-2914

PCS Mailing List Company

List selections: specializes in attorney and law lists

Contact information: 1-800-532-LIST

Options for lists:

Cheshire labels

Pressure sensitive labels

Magnetic tape

Disk

Pricing

Lists are usually broken out by cost-per-thousand, but sometimes there is a minimum (usually \$300). Keycoding, ZIP matching and other selections are available at an additional per-thousand cost.

