

NEW!

Presidential Administration Profiles for Students

New title helps students separate the man from the myth

High school students given assignments to report on a specific presidential administration can now find the information they need in *Presidential Administration Profiles for Students*. This title in the new U.S. Government for Students series focuses on the issues faced by each administration and the lasting impact of the administration's reaction. Examples include the New Deal and World War II for Franklin Delano Roosevelt and Reaganomics and the Iran Contra scandal for Ronald Reagan.

Entries in *Presidential Administration Profiles for Students* follow a standard set of rubrics to facilitate comparison between administrations, providing information on each administration from the campaign stage through the events and people who shaped it. Arranged chronologically, entries include basic biographical details of each president and an essay on each administration, subdivided into easily comparable rubrics. Entries include an illustration or photo of the president and other significant graphs or tables.

Other information includes:

- Administration name
- President and Vice President information
- Cabinet members and dates
- Advisors names and dates
- Congressional information
- Supreme Court and landmark cases
- Significant changes during the administration
- Domestic issues
- Foreign issues
- The administration's legacy
- And much more

Additional features include an alphabetical listing of the presidents, a glossary of political terms found within the text, a chronology of events and a general index.

1ST ED. 675 PP. 1999.
ISBN 0-7876-2796-8.
ORDER #GML01100-112337.
\$95.00.
£59.85.

NEW!

Special Interest Group Profiles for Students

High school students seeking information on specific political parties, lobbies, political action committees (PACs) and civil action groups will discover the critical facts they need and more in *Special Interest Group Profiles for Students*. This title focuses on the present activities of special interest groups, the historical events surrounding them and people who shaped these events. More than 200 of the principal organizations most studied by students are alphabetically arranged, with each receiving a standard set of rubrics certain to facilitate comparison between groups. Photos, graphs and tables are included when available. Additional helpful features include a glossary of political terms and acronyms found within the text, a chronology of events and a general index.

1ST ED. 625 PP. 1999.
ISBN 0-7876-2794-1.
ORDER #GML01100-112335.
\$95.00.
£59.85.

NEW!


Federal Agency Profiles for Students

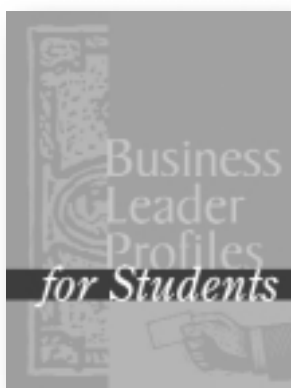
High school students given assignments on specific departments, agencies and committees of the federal government can now find the information they need in *Federal Agency Profiles for Students*. Covering 175-200 of the prominent organizations most studied by students, entries include a standard set of rubrics to facilitate comparison between agencies. Arranged alphabetically, entries provide addresses and key contacts; current political issues; key facts; successes and failures; future directions; structure; budget; publications; history; further reading; and more.

1ST ED. 1,080 PP. 1999.
ISBN 0-7876-2795-X.
ORDER #GML01100-112336.
\$95.00.
£59.85.

Business Leader Profiles for Students


NEW TITLE This reference focuses on 250 prominent individuals who have made significant contributions to business and industry. Coverage emphasizes the most frequently studied business leaders at the high school level, based on advisory board input. In addition to famous industrial leaders of past and present, this source also covers leaders in contemporary culture whose business achievements have impacted our society. Includes entries on Henry Ford, Bill Gates, Ralph Lauren, Cornelius Vanderbilt, Oprah Winfrey, and many others. Arranged alphabetically, the 250 profiles provide details on education, career and personal life. In addition to chronicling the person's life and achievements, entries will discuss each leader's impact on society and place his/her life within historical context.

1ST ED. 914 PP. 1998. 
 ISBN 0-7876-2935-9.
 ORDER #GML01100-112506.
 \$99.00.
 £62.37.



Company Profiles for Students

NEW TITLE *Company Profiles for Students* provides information on both the current operations and performance of companies as well as the historical events, people and strategies that shaped them. These first two volumes in the biennial series cover nearly 280 prominent companies most studied by students. Entries follow a standard set of rubrics to facilitate comparison between companies. Company logos, illustrations and ticker symbols, current market share, new products and where to write for an annual report also included.

1ST ED. 1,585 PP. IN 2 VOLS. 1999. 
 ISBN 0-7876-2936-7.
 ORDER #GML01100-112508.
 \$155.00/2-VOL. SET.
 £97.65/2-VOL. SET.



ORDER FORM

BILL TO

Name/Title _____
 Organization _____
 Address _____
 City/State/Prov. _____ ZIP/Postal Code _____
 Phone(____) _____ Fax(____) _____
 Gale Group Account# _____
 E-mail _____

SHIP TO

Name/Title _____
 Organization _____
 Address _____
 City/State/Prov. _____ ZIP/Postal Code _____
 Phone(____) _____ Fax(____) _____
 Gale Group Account# _____
 E-mail _____

Qty	Order No.	Title	Price	S.O.
___	GML01100-112337	<i>Presidential Administration Profiles for Students</i> , 1st Ed.	\$95.00 £59.85	<input type="checkbox"/> <input type="checkbox"/>
___	GML0100-112335	<i>Special Interest Group Profiles for Students</i> , 1st Ed.	\$95.00 £59.85	<input type="checkbox"/> <input type="checkbox"/>
___	GML0100-112336	<i>Federal Agency Profiles for Students</i> , 1st Ed.	\$95.00 £59.85	<input type="checkbox"/> <input type="checkbox"/>
___	GML0100-112506	<i>Business Leaders Profiles for Students</i> , 1st Ed.	\$99.00 £62.37	<input type="checkbox"/> <input type="checkbox"/>
___	GML0100-112508	<i>Company Profiles for Students</i> , 1st Ed.	\$155.00 £97.65	<input type="checkbox"/> <input type="checkbox"/>

Approval Policy (U.S. and Canada only) All Gale Group products are available on an approval or trial basis. Please contact your Gale Group Representative for details.

Standing Orders Most of our print titles are available on Standing Order. For each title placed on Standing Order you automatically receive each new volume or edition upon publication at a 5% discount. Simply check the Standing Order box.

Method of Payment:

- Payment enclosed. The Gale Group pays postage and handling (inside the U.S. and Canada).
 Please bill me, including postage and handling.

P.O.# _____

(Subject to credit approval. If using your own P.O., please indicate Gale Group Order #GML01100.)

Charge my credit card, plus postage and handling.

- VISA MasterCard American Express Discover

Card # _____ Exp. Date _____

Signature _____

New Customers: Please prepay by credit card or check.

- I would like to establish an account with the Gale Group.
 Please send a credit application.

Europe and Middle East

P.O. Box 699
 Andover, Hampshire
 United Kingdom SP10 5BE
 Tel +44 (0) 1264-342-962
 Fax +44 (0) 1264-342-787
 E-mail international@galegroup.com

All Other Areas

P.O. Box 9187
 Farmington Hills, MI 48333-9187 USA
 Tel +1 248 699 4253
 Fax +1 248 699 8035
 E-mail international@galegroup.com

Special discounts cannot be combined with any other offer.



DJ/YL 02/00 GML01100

Contact your Gale Group Representative for more information. Call 1-800-877-GALE (U.S. and Canada), or send an e-mail to international@galegroup.com (outside the U.S. and Canada)