

Communications and Mass Media Collection

An InfoTrac® collection

GET THE WORD OUT

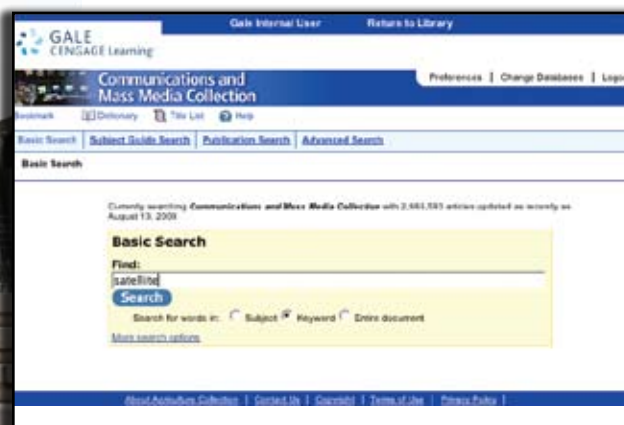
This comprehensive database helps researchers get the word out about the communications and mass media fields. Powered by *InfoTrac*, *Communications and Mass Media Collection* brings together information found in more than 250 journals. Nearly 3 million articles on all aspects of the communications field meet the needs of researchers, including:

- ✓ Advertisers
- ✓ Broadcast journalists
- ✓ Communications engineers
- ✓ Editors
- ✓ Graphic artists
- ✓ Information technology specialists
- ✓ Journalists
- ✓ Linguists
- ✓ Marketing professionals
- ✓ Media buyers
- ✓ Photographers
- ✓ Public relations professionals
- ✓ Publishers
- ✓ Sports commentators
- ✓ Students aspiring to careers in communications
- ✓ Writers
- ✓ And many others



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↑ The homepage features a clean and intuitive interface allowing users to quickly locate information in the database.

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OPEN ENDLESS POSSIBILITIES

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↑ Results from your search can yield content from magazines, academic journals, books, news and multimedia.



↑ Easy-to-understand information is returned quickly.

COMMUNICATIONS AND MASS MEDIA COLLECTION INCLUDES:

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- ✓ Advertising Age
- ✓ American Journalism Review
- ✓ Broadcasting & Cable
- ✓ Columbia Journalism Review
- ✓ Communication Research Trends
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- ✓ Journal of Business Communications
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