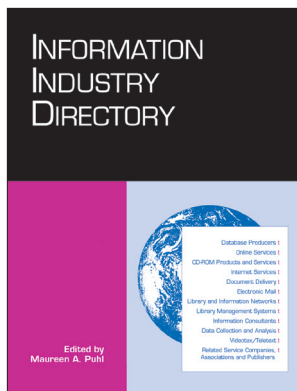


Information Industry Directory

Now online on *Gale Directory Library*



Information Industry Directory tracks thousands of the companies that produce and provide electronic information systems, services and products. Each annual edition of *Information Industry Directory* covers more than 12,000 companies providing information services such as database production and publishing in a wide range of fields, library and information networks, online host services and more. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data.

Entries typically include: name of the publication/company; complete contact information including company name, address, phone and e-mail; staff; organization type; contact name; description of the company; holdings; scope; products and services; publications; input services; holdings; computer products and services; intended market/availability; pricing; subject(s); and much more.

Real-world users might include:

- Researchers looking into specific groups, e.g., cults, can easily locate online databases listing these organizations and have instant access to contact information on the publisher
- Business professionals can quickly identify sources of information on banking and create customized lists of providers with full contact information
- Librarians and information professionals can create lists of producers of databases in particular subject areas for collection development
- And many others

Please contact your Gale Representative.
In the U.S. and Canada: 1-800-877-GALE or
visit www.gale.com/DirectoryLibrary.

Outside the U.S. and Canada: Visit www.gale.com/world
for a list of Distributors and Sales Offices.

ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet-connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories