



Gale's Ready Reference Shelf

One stop – your desktop! Keystroke access to a reference treasury

Gale's *Ready Reference Shelf* uses the power of electronic searching to create an integrated resource that incorporates 14 of The Gale Group's most popular general reference databases. Users can access more than 310,000 entries for associations, research centers, publishers, publications (ranging from newspapers and newsletters to periodicals and directories), databases, television and radio stations and more.

Fully searchable across all files, *Gale's Ready Reference Shelf* contains information drawn from:

- *Encyclopedia of Associations: National Associations*
- *Encyclopedia of Associations: International Associations*
- *Encyclopedia of Associations: Regional, State and Local Associations*
- *Publishers Directory*
- *Gale Directory of Publications and Broadcast Media*
- *Directories in Print*
- *Newsletters in Print*
- *Gale Directory of Databases*
- *Gale Guide to Internet Databases*
- *Directory of Special Libraries and Information Centers*
- *Research Centers Directory*
- *Government Research Centers Directory*
- *International Research Centers Directory*
- *Encyclopedia of American Religions*

Endless applications – reliable results

Gale's Ready Reference Shelf can be used to locate reference information on any subject, organization, publication, database or broadcast station. Students, public and academic librarians and other researchers will find the cross-database searching capability of *Gale's Ready Reference Shelf* invaluable when:

- Targeting specific types of organizations, publications and databases
- Searching for specific organizations, products or people by location or field of study
- Tracking further sources of expert information for academic projects or research
- Exploring career opportunities in specific locations or areas of interest

Benefits

- Save time by simultaneously searching all 14 titles
- Interfaces are designed specifically for the integrated content
- Facilitates complex search strategies, very broad or very specific
- Locate information from sources that might have been overlooked in a print search
- Data updates on the Internet are automatic, requiring no reload or download
- CD-ROM version features a "Brief Display" option showing only name, address and contact information

Coverage

- Complete databases for all 14 print products combined
- 21,000 subject terms provide access to all data types

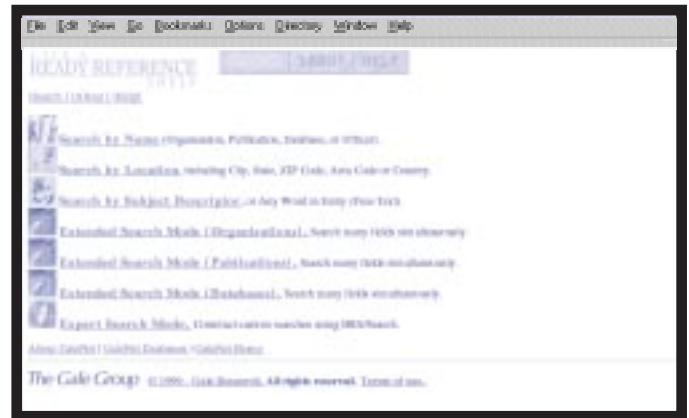
Quick access to a wealth of information on organizations, publications and databases

Gale's Ready Reference Shelf is designed to deliver results quickly – however you want to search

- Select a Database — conduct an integrated search of the entire database or search only a single file – organizations, publications or databases
- Search by Name — search by organization name, publication title, database name, or even an officer or staff name
- Search by Location — use the street address, city, state or province; country; ZIP or postal code, or telephone area code fields
- Search by Subject or Free-Text Term — enter an assigned subject thesaurus term (from a list of 21,000) or simply enter a word or phrase
- Advanced Search Modes — the Extended Search Mode, lets you search many fields simultaneously; or choose Expert Search Mode, to construct complex search queries to identify records that meet very specific criteria which may not be searchable using the available predefined search options

Availability

Gale's Ready Reference Shelf is available in CD-ROM format or via subscription through The Gale Group's online reference service, GaleNet. To further explore *Gale's Ready Reference Shelf*, go to www.galegroup.com. For additional product or pricing information, call your Gale Group Representative at 1-800-877-GALE.



- ▲ Choose *Gale's Ready Reference Shelf* on the Internet universal access by multiple users



- ▲ *Gale's Ready Reference Shelf* on CD-ROM gives you single-point access, local control and less time to download results

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