

Gale Group Hits the Road

Spring trade show schedule from coast to coast

When the Gale Group hits the road this spring, we'll be talking to information and media specialists at trade shows across the country, and we hope you'll be one of them. So take a look at the schedule below and if you're planning on attending any of the shows listed, don't forget to stop by our booth. Gale Group Representatives will be on hand to answer your questions and discuss new products.

And please check out the next edition of *Gale Group News* for future trade show listings.

New Jersey Library Association/Educational Media Association	April 29-May 1
Massachusetts Library Association	April 29-May 1
New York School Media	May 3-5
Utah Library Association	May 2-4
WebSearch University	May 6-8
Maine Library Association	May 7-8
Long Island Conference	May 9
National Online	May 15-17
Maryland Library Association	May 16-18
Computer Users in Education Spring	May 17-19
Ohio Library Council	May 18
Medical Library Association	May 25-31
Special Libraries Conference	June 10-13
ALA Annual Conference	June 15-19

InfoTrac® OneFile muscled the competition

Strong content and accessibility make this the database to beat

A single search query gives you easy access to more than 18 million records (with 628,000 full-text articles dated before 1990) from mainstream and specialized periodicals. Add to that full indexing of five major newspapers and 89 wire services, and whatever information you seek — from current events and industry topics to government, sports or science — *InfoTrac OneFile* provides the strongest periodical coverage available.

The real strengths of *InfoTrac OneFile* are its unprecedented periodical coverage and unique, user-friendly features. A browser-style format makes searches of all kinds effortless. From the latest news and 20 years of

worldwide events to industry topics, technology, sports and more, *InfoTrac OneFile* offers multiple pathways to key information.

For more information on *InfoTrac OneFile* and any of our other periodical products, please contact your Gale Group Representative at 1-800-877-GALE. ●



Gale Group's Library Advocacy Luncheon at ALA

Well-attended luncheon honors Terrazas Branch Library

Hundreds of librarians attended the Gale Group's Library Advocacy Luncheon at the 2000 Midwinter ALA Conference in Washington D.C. last January.

Elva Garza, Manager of the Terrazas Branch of the Austin (TX) Public Library, accepted the first annual Giant Step Award — a national award, co-sponsored by the Gale Group and School Library Journal — which honors the library that has made the greatest improvement in service to children. She is flanked by Austin Public Library Director, Brenda Branch and Gale Group VP of Sales and Marketing, Ben Mondloch.

The Giant Step Award is a \$10,000 annual cash prize. Nominations are currently being accepted. For more information, log on to www.galegroup.com/school or www.slj.com or call your Gale Group Representative at 1-800-877-GALE. ●

GALE GROUP THOMSON LEARNING™

P.O. Box 9187 • Farmington Hills, MI
48333-9187 USA

PRSR STD
U. S. Postage
PAID
Gale Group

Volume 6
May 2001

Gale Group News

Customer Information Solution Nears Completion

The Gale Group is about to begin a change in service that has been requested for some time. When Gale Research and Information Access Corporation merged over two years ago, both companies had their own customer information systems. These systems managed product subscriptions, customer authentication, and overall product access. Since the merger there has been an effort underway to merge these two systems into a single integrated solution.

The first step has already taken place. On February 19, 2001, the Gale Group merged its separate customer information databases into a single database. We spent several weeks monitoring this change, and are now ready to announce the second phase of the customer information systems merger.

On June 30, 2001, the Gale Group will complete its deployment of an integrated customer information solution. Unlike the first phase, which occurred without any noticeable change, the second phase will be very visible to our customers and their patrons. The main changes will include:

- A standard URL (Universal Resource Locator) for all Gale Group products

We expect only GaleNet subscribers will have to change their URLs. We are providing a period of 6 months to change the URLs to give you time to address all the various product access URLs you may have deployed to your customers.

- A standard URL syntax for all product access

Instead of having to learn and support two different URLs for GaleNet and InfoTrac, the Gale Group will now offer a single URL syntax for all product access. This will greatly simplify product support and provide a consistent access method for most Gale Group products.

- A single product menu

The standard URL syntax also means that Gale Group will offer a single product menu with all of your product subscriptions. This will eliminate the multiple Gale Group menus that many customers use today. The single menu greatly simplifies access and improves the overall user experience.

Look for more detailed information about the URL changes and the timetable for implementing them soon.



THE CUSTOMER RESOURCE CENTER IS HERE TO HELP

The Gale Group's Customer Resource Center is ready to help you with everything from billing and invoice queries to technical troubleshooting and new product ideas.

Customer Service

Billing inquiries and invoice requests, fulfillment claims — lost or damaged products, identifying orders and subscription information and shipment of point-of-use materials

8:00 a.m. – 7:00 p.m. (EST), Monday-Friday

Phone: 1-800-877-GALE

Fax: 1-877-363-4253

E-mail: www.galegroup.com/cust_serv/index.htm

Customers outside the U.S. and Canada, please direct inquiries to international@galegroup.com

Search Assistance

Tips on maximizing Gale Group databases, answers to questions regarding content and editorial issues, search strategy consultations, recommendations for Gale Group products to meet your needs

24 hours a day, 7 days a week

Phone: 1-800-877-GALE

Fax: 1-650-378-5442

E-mail: www.galegroup.com/cust_serv/index.htm

Customers outside the U.S. and Canada, please direct inquiries to contentqa@galegroup.com or fax 1-650-358-4639

Technical Services

Troubleshooting software, Internet platforms and hardware problems, usage reports and answers to password questions

24 hours a day, 7 days a week

Phone: 1-800-877-GALE

Fax: 1-800-676-2345

E-mail: www.galegroup.com/cust_serv/index.htm

Customers outside the U.S. and Canada, please direct inquiries to globaltech@galegroup.com

Web Installations

Contact this group for new installations only.

8:00 a.m. – 5:00 p.m., Monday-Friday

Phone: 1-800-877-GALE

Fax: 1-248-699-8094

E-mail: www.galegroup.com/cust_serv/index.htm

Customers outside the U.S. and Canada, please direct inquiries to globaltech@galegroup.com

InfoTrac® Web Information:

For tip sheets and GaleNet User Guide sections, go to:
http://www.galegroup.com/cust_serv/webprod/itwebguide/htm
http://www.galegroup.com/cust_serv/webprod/index.htm

Visit us on the Web at www.galegroup.com

GALE GROUP
THOMSON LEARNING™

What's New from the Gale Group

Women in World History Wins Prestigious Dartmouth Medal

Several Gale Group titles earn top industry honors

Five Gale Group titles — more than any other publisher — were honored at January's American Library Association midwinter trade show. Booklist and CHOICE awards have also been announced, resulting in more top honors for Gale Group titles.

Dartmouth Medal, 2001

Women in World History (Gale)

RUSA/ALA Outstanding Reference Sources, 2001

Contemporary American Religion (Macmillan Reference USA)

Encyclopedia of European Social History: From 1350 to 2000

(Charles Scribner's Sons)

The Encyclopedia of Judaism

(Continuum Publishing; distributed by the Gale Group)

International Encyclopedia of Women and Sports

(Macmillan Reference USA)

Science and Its Times (Gale)

Women in World History (Gale)

Booklist/RBB Editor's Choice Reference Titles, 2001

Encyclopedia of Major Marketing Campaigns (Gale)

St. James Encyclopedia of Popular Culture (St. James Press)

Science and Its Times (Gale)

Student Resource Center (Gale)

World Poets (Charles Scribner's Sons)

CHOICE Outstanding Academic Titles, 2001

Artists of the World: Bio-bibliographical Index A-Z (K.G. Saur)

Directory of American Scholars (Gale)

Encyclopedia of the Biosphere

(Enciclopèdia Catalana; distributed by the Gale Group)

Encyclopedia of the Renaissance (Charles Scribner's Sons)

St. James Encyclopedia of Popular Culture (St. James Press)

World of Health (Gale)

Library Journal Best References

Encyclopedia of the American Constitution

(Macmillan Reference USA)

St. James Encyclopedia of Popular Culture (St. James Press)

World Poets (Charles Scribner's Sons)

For more information on any of these award-winning titles, call your Gale Group Representative at 1-800-877-GALE or visit our online catalog at www.galegroup.com.

General Reference Center – Gold™ Increases Periodical Coverage by 45%

Gale Group has increased the periodical content of its popular *General Reference Center – Gold™* (GRC Gold) database by 45%. The file now contains the full text of more than 1,600 magazines, reference books and newspapers, including *The Washington Post*.

General Reference Center – Gold additions include new business and vocational periodicals, as well as some academic material that will be appropriate for students in high school Advanced Placement programs.

Full text of *The Washington Post* dates to 1996, with indexing back to 1982. The *Washington Post* coverage complements the full text from the *Christian Science Monitor* and *Knight-Ridder/Tribune News Service* already included in *GRC Gold*. Both *The New York Times* and *The Wall Street Journal* are indexed in the database.

Soon to be released are an updated edition of *The Columbia Encyclopedia* and new almanac content from the *World Almanac and Book of Facts*.

For a comprehensive list of the content in *General Reference Center – Gold* as well as lists of recent additions, please visit us on the Web at www.galegroup.com.

Still Time to Teach Gale Group a Lesson — and your chances to win up to \$500

The Gale Group is still looking for the best lesson plans incorporating Gale Group products and a state curriculum standard. If you think you have what it takes, enter your best plans in the Gale Group Lesson Plan Contest. The deadline has been extended to May 1, 2001.

The school submitting the most entries wins a \$500 Gale Group gift certificate for the school and the individual who submits the best lesson plan wins \$500 cash! There are second, third and honorable mention prizes, too; we'll announce the winners in June 2001. For the lesson plan template, further details and to register online, go to www.galegroup.com/lessonplan.

Academic ASAP™ Features 700 Full-Text Titles

New diverse content meets the needs of votech programs

Academic ASAP™ represents a carefully selected mix of “core” journals across all academic disciplines as well as some vocational and general interest publications. At the end of 2000, the Gale Group diversified the content list of this database in answer to the needs of colleges with growing vocational/technology programs. Now the full-text title count for *Academic ASAP* is 700 titles!

Here are some of the new titles added to *Academic ASAP* late last year.

Adhesives Age

Advanced Materials & Processes

Air Conditioning, Heating & Refrigeration News

American Machinist

ANNA Journal

Better Nutrition

Booklist

Chemistry and Industry

Chest

Child Study Journal

Computer Graphics World

Computer Technology Review

Contemporary Long Term Care

Critical Care Alert

Entrepreneur

Family Economics and Nutrition Review

Food Logistics

Food Management

Food Service Director

Food Service Equipment and Supplies

Heating, Piping, Air Conditioning

Hot Rod

Hydraulics & Pneumatics

Hydrocarbon Processing

Image: Journal of Nursing Scholarship Inc.

Infectious Disease Alert

Journal of Accountancy

Journal of Dental Hygiene

Journal of Disability Policy Studies

Journal of Neuroscience Nursing

Journal of Positive Behavior Interventions

Journal of Small Business Management

Machine Design

Management Accounting (USA)

McKnight's Long-Term Care News

Medical Equipment Design

Microwave Journal

Minerva: Quarterly Report on Women and the Military

Modern Casting

Motor Trend

Nation's Restaurant News

Nursing Diagnosis

Nutrition Action Healthletter

PC/Computing

Pediatric Nursing

Pediatrics

Physical Therapy

Poptronics

Radiologic Technology

Rehabilitation Counseling Bulletin

Restaurant Hospitality

Restaurants & Institutions

Sound & Video Contractor

UNIX Review

Welding Design & Fabrication

Wines & Vines

Wireless Design & Development

Wireless Review

Hitting the MARC

MARC 856 uses InfoTrac InfoMark™ technology for direct access from OPAC to InfoTrac®

The Gale Group has released Machine-Readable Cataloging (MARC) and ASCII records for many of its *InfoTrac® Web* periodical databases. The objective of this project is to provide customers with MARC records that can be loaded directly into an OPAC.

This new feature will allow library patrons to perform a search on the OPAC, select a journal title record, then link directly to journal articles by simply clicking the provided URL stored in the library catalog. That's where *InfoTrac InfoMarks™* come in. *InfoMarks* enable users to save, reuse and share search results by cutting and pasting URLs into word processing documents, e-mails — even Web pages. Using the *InfoMarks* stored in the 856 field of the MARC record, library catalogers can provide patrons with easy, instant access to electronic journals.

There's no fee for *InfoTrac* MARC or ASCII records with *InfoMarks*. All files are easily accessible for downloading through a link at www.galegroup.com and this new technology eliminates the need to load MARC records into the OPAC. For more information call your Gale Group Representative 1-800-877-GALE.

Connecticut Digital Library Chooses Gale

The Connecticut Digital Library has chosen the Gale Group to be the sole provider of content for their statewide virtual library. A contract signed early this month provides Connecticut citizens with desktop access to 10 Gale Group databases via their local library's Internet gateway.

The Connecticut Digital Library is a component of the Connecticut Educational Network which, over time will provide high-speed telecommunications access to all schools, colleges and public libraries. The Connecticut Digital Library will use these high-speed connections to deliver accurate, useful information through quality information databases for all citizens.

For more information on the Connecticut Digital Library visit them on the Web at www.cslib.org.

Coming Soon: History Resource Center: Modern World

Comprehensive electronic database focuses on the 20th century

History Resource Center: Modern World is the latest addition to the Gale Group family of electronic *Resource Centers*. This new collection provides accurate multicultural, global and comprehensive research content focusing on the themes, trends and events of the 20th century. Seamlessly integrating 1,600 primary and 17 secondary sources — as well as full-text articles from academic journals — this flexible and convenient resource center also provides 500 historical maps, 1,500 images, Web and OPAC links, historical abstracts and citations and much more. For more information call your Gale Group Representative 1-800-877-GALE.

Missouri Chooses Gale Group to Expand MORENet

The Gale Group has been selected by the Missouri Research and Education Network (MORENet) to expand its virtual library. The Gale Group's acclaimed *DISCovering Authors®*, *DISCovering® US History* and *DISCovering® Science* databases along with the *Business & Company Resource Center* will be available online through all of the consortium's member public, academic and K-12 school libraries.

MORENet allows Missouri's citizens online access to thousands of full text periodical articles, newspapers, photographs, pictures, chart, maps and reference materials for students and library patrons. For more information visit www.more.net.

Visit www.galegroup.com for free trials, product descriptions, reviews and more