

# Custom Newspapers

INFOTRAC®

## The Value of the Gale PowerSearch Platform:

- A visually stunning interface offering a familiar, Web-like experience
- Users may create individual account profiles, name and save any search in their profile, create journal alerts and customize the interface
- Results include context-sensitive multimedia
- Enhanced publication pages with more detail, cover images and easier browsing capability
- The ability to choose from Basic, Browse Subject, Browse Publication or Advanced Search
- The option to search within result lists to target specific content
- ReadSpeaker technology to listen to audio versions of articles, or download the MP3 file for listening later
- Technology to support a diverse range of languages with on-demand translation of documents
- Opportunities to locate and share information among users and their communities with Web 2.0 technology
- Options to manage documents by e-mailing, bookmarking, downloading or printing
- 24/7 access for research needs outside the library
- And much more

## The freedom to choose: customized functionality and content of your newspaper collection

*InfoTrac* is among the largest online collections of current, full-text newspapers available, featuring more than 1,000 with local, regional, national and global coverage. Many *InfoTrac* customers, however, may want additional control over their newspaper collection.

*InfoTrac Custom Newspapers gives you the freedom to choose only those newspapers you want, as well as customize the resource's search interface and functionality.*

Available on the state-of-the-art *Gale PowerSearch* platform, *InfoTrac Custom Newspapers* allows you to customize your subscription in a number of useful ways. Using *InfoTrac Custom Newspapers*, you have the freedom to select the newspapers that are appropriate for your institution as well as manipulate the search interface and search functionality. These enhancements are perfect for libraries and other institutions serving populations with unique research needs.

### *InfoTrac Custom Newspapers gives you the ability to:*

- Choose from the entire corpus of indexed and full-text newspapers contained in the *InfoTrac* periodical product line
- Select only those titles that you want, as opposed to deselecting certain titles from the electronic resource
- Pay only for the titles you need
- Select the size of the collection you want: 100, 150, 200, 250, or 500 titles
- The flexibility to change the selection of newspapers daily, if needed
- Name your customized database and create a customized description
- Manipulate the search interface and search functionality

*InfoTrac Custom Newspapers* is perfect for customers who need to provide customized collections for specific departments, classes or community interests.

For more information on *InfoTrac Custom Newspapers*, or to sign up for a free trial, contact your Gale Representative at 1-800-877-GALE or visit [www.gale.com](http://www.gale.com).

