



Corporate Giving Watch

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Exclusive information and analysis for nonprofits

If you want your proposal perfect, get *Corporate Giving Watch*. Only through this timely source can you assure that your project will carry the right message to the right person at the right time. Published monthly and exclusively for subscribers, this newsletter summarizes the best material being prepared for the upcoming edition of TAFT's renowned *Corporate Giving Directory*.

Each 20-page issue presents news, analysis and statistics on the people, organizations and events that affect industry and its relationship with the nonprofit sector. Each month, a lead article tells you what's happening among current grantmakers, key trends and statistics, giving practices and new information sources. The regular columns in *Corporate Giving Watch* provide a range of assistance that can help you diversify your grant-seeking efforts by enabling you to find donors you may not have heard of or didn't realize maintained philanthropic programs.

Each issue includes:

- FunderSearch: Linking fundraisers with corporations with specialized giving programs
- Looking Further: Uncovering little-known and under-utilized funding opportunities
- Recent Grants: Tracking trends by reporting on the "who" and "how-much" of specific grants
- Corporate Giving Profiles: Detailed analysis of 5-7 newly updated corporate givers, presented in the same format as TAFT's acclaimed *Corporate Giving Directory*
- Annual "Top-10" listings: Exclusive, detailed ratings of the year's top corporate givers

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Foundation Giving Watch

Timely news and analysis for nonprofits

Success is often a matter of timing in the business world. That's why nonprofit professionals depend on the information they find each month in this timely newsletter of essential news, significant changes and analysis on the individuals, organizations and events that make a difference in achieving their goals.

The current and useful fund-raising content in this valuable newsletter is compiled from the extensively researched and comprehensive data of *Foundation Reporter*. You'll find introductions to newly established foundations to help you build relationships with potential donors as well as current grantmakers, listing their foundation gifts to help you identify your most likely targets.

Each 20-page issue of *Foundation Giving Watch* includes breaking news and timely tips as well as: information on new sources of funding; biographies of decision-makers; notes on organizational changes; specifics of recent grants; unique sources for specific types of grants; and much more.

Regular columns include:

- FunderSearch — Monthly listings of foundations with specific granting missions
- Recent Grants — Details on who gives what to whom
- Foundation Hotline — Up-to-the-minute changes of address, personnel and operations
- New Foundations — Profiles of newly created foundations, including all the detail readers expect from TAFT's classic *Foundation Reporter*
- Annual "Top-10" listings: Eagerly awaited, exclusive ranking of private giving

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The Recent Grants feature presents a representative sample of recent foundation gifts listed in alphabetical order by funding interest and geographic location of the grant recipient

FunderSearch links fundraisers with corporations with specialized giving programs. Readers are also invited to submit the funding and geographic areas they would like featured in upcoming issues

Recent Grants

The bottom line in fund-raising research is knowing who gives and to whom. **Recent Grants** presents a representative sample of recent foundation gifts. Grants are listed in alphabetical order by funding interest and geographic location of the grant recipient. Grants are dated with the following code: (P) = date grant was pledged or approved; (A) = date grant was awarded or paid; (S) = date of press release, publication, or other source of grant information; (N) = no date available. Readers are invited to submit funding news and press releases.

- Arts & Humanities**
- (CO) Central City** 2/00 (S)
\$12,500 Central City Opera from El Pomar Foundation, Colorado Springs, CO — for general operating support and for the Penrose Scholarship Program
- (DE) Wilmington** 1/00 (A)
\$225,000 Delaware Symphony Association from Jessie Ball DuPont Fund, Jacksonville, FL — to enhance the symphony's media relations and marketing strategy in connection with support for an endowment campaign
- (IL) Chicago** 2/00 (S)
\$25,000 Beacon Street Gallery and Theatre from John D. and Catherine T. MacArthur Foundation, Chicago, IL — for general operating support
- (IN) Indianapolis** 2/00 (A)
\$560,000 Indianapolis Ballet Theatre from Lilly Endowment, Inc., Indianapolis, IN — to incorporate live music into performances
- (NE) Lincoln** 1/00 (P)
\$2,000 Third Chair Chamber Players from Cooper Foundation, Lincoln, NE — to support "Music Mentors", a music education program in Lincoln Schools
- (NM) Santa Fe** 2/00 (S)
\$550,000 Fund for Folk Culture from Ford Foundation, New York, NY — to test economic development strategies that strengthen local cultures
- (OR) Bend** 1/00 (A)
\$350,000 Theater Foundation from Meyer Memorial Trust, Portland, OR — to purchase the historic Town Hall for use as a theater
- (OH) Cincinnati** 2/00 (A)
\$250,000 Cincinnati Zoo and Botanical Garden from Spaulding Foundation, Cincinnati, OH — to renovate the central exhibit area of the Joseph H. Spaulding, Jr. Children's Zoo
- (OR) Medford** 1/00 (A)
\$180,000 Southern Oregon Women's Access to Credit from Meyer Memorial Trust, Portland, OR — to help establish the Oregon Microenterprise Network, an association of nonprofit agencies serving people with low incomes in rural communities
- (VA) Lancaster** 1/00 (S)
\$129,758 St. Mary's Whitechapel from Jessie Ball DuPont Fund, Jacksonville, FL — to support a micro-loan program assisting entrepreneurs and beginning businesses in an economically challenged area of Virginia
- (VA) Reston** 1/00 (S)
\$664,627 Entertainment Industries Council, Inc. from Joyce Foundation, Chicago, IL — to support effort within the entertainment industry to promote firearm injury prevention
- Education**
- (FL) Gainesville** 2/00 (S)
\$198,978 University of Florida, Gainesville from Jessie Ball DuPont Fund, Jacksonville, FL — to support expansion of Gator Teachchild, a program operating out of the Virgil Hawkins Civil Clinic in the university's College of Law. Gator Teachchild uses law students, faculty and volunteers to provide advocacy and mediation services to children
- (MA) Boston** 3/00 (S)
\$191,021 Institute for Responsive Education from Charles Stewart Mott Foundation, Flint, MI — for organizational planning and to re-examine its mission, goals, and objectives according to its areas of expertise and existing needs in the field of community education
- (NY) New York** 2/00 (S)
\$20,000 Turtle Bay Music School from Ford Foundation, New York, NY — to expand its public school outreach program
- (OR) Newberg** 1/00 (A)
\$500,000 George Fox University from Meyer Memorial Trust, Portland, OR — for campus-wide technology enhancements including administrative hardware and software, staff training, and technical support
- Environment**
- (DC) Washington** 3/00 (S)
\$200,000 Howard University from Arthur Vining Davis Foundations, Jacksonville, FL — to help fund an endowed chair in Literature and the Humanities
- (HI) Honolulu** 2/00 (S)
\$370,000 Marine Aquarium Council from John D. and Catherine T. MacArthur Foundation, Chicago, IL — to develop a certification program for the marine-aquarium industry

FunderSearch

This issue of FunderSearch focuses on corporate funders that support housing and city improvement efforts. *FunderSearch* invites you to send us the funding and geographic areas you would like featured in upcoming issues of *Corporate Giving Watch*. We'll do our best to publish your requested search, free of charge. Send the topic you would like us to research to *FunderSearch's* Corporate Giving Watch Editorial Offices. Fax: (248)699-8097; e-mail: Laurie.Fundat@gnp.com. No phone calls please.

- Chase Manhattan Bank, NA and the Chase Manhattan Foundation** support organizations in Connecticut, New Jersey, and New York, as well as on a national and international basis. In 1998, Chase Manhattan Bank gave a total of \$22,000,000. Its 1997 most recent available grants included a number of significant awards to support housing, including \$150,000 to the Corporation for Supportive Housing, New York, NY; \$135,000 to the Parodneck Foundation for Self-Help Housing and Community Development, New York, NY; and \$110,000 to the ACORN Housing Corporation, Chicago, IL. Other grants included \$100,000 to the Low-Income Housing Fund, New York, NY; \$100,000 to Neighborhood Housing Services, New York, NY; and \$85,000 to the Connecticut Housing Investment Fund, Hartford, CT. The Syracuse Neighborhood Housing Services, Syracuse, NY, received \$82,500, and the Housing Development Assistance Fund, Stamford, CT, received a grant of \$63,500. Organizations should write to request application guidelines. Deadlines vary by program. **Contact:** Stephen Gelson, Chase Manhattan Foundation, 600 5th Ave., 3rd Floor, New York, NY 10018; (212) 270-6000; Web address: <http://www.chase.com>
- Consumers Energy Co. and the Consumers Energy Foundation** give in Michigan and to national organizations. In 1997, Consumers Energy Corp. gave a total of \$1,320,512, including a number of grants in support of urban improvement. These included \$28,000 to the Campaign for Greater Detroit; \$25,000 to the Detroit Renaissance Foundation; and \$5,000 to the Flint Neighborhood Improvement and Preservation Project. Organizations seeking funds should send a cover letter along with the Council of Michigan Foundation's Common Grant Application. There are no deadlines; applications are reviewed on a quarterly basis. **Contact:** Carolyn Bloodworth, secretary/treasurer, Consumers Energy Foundation, 1000 Michigan Ave., Jackson, MI 49202; E-mail: found@ce.com; Web address: <http://www.ce.com>
- Harris Trust & Savings Bank and the Harris Bank Foundation** focus giving in the Chicago, IL, area. The company commits approximately \$1 million in profits to the foundation. **Contact:** Susan G. Gies, Harris Trust & Savings Bank, 1000 N. Dearborn St., Chicago, IL 60610; (773) 322-1188; Fax: (773) 322-1188
- Honeywell Inc.** allocates 1.6% of its worldwide profits to charitable giving. The company and the Honeywell Foundation direct about 50% of total contributions to organizations in Minnesota. In 1997, the company gave a total of \$7,941,845, with contributions reaching approximately \$10,700,000 in 1998. Honeywell's 1997 grants to housing included \$103,000 to Twin Cities Habitat for Humanity, Minneapolis, to support CEO Blitz Build; \$100,000 to the Central Community Housing Trust, Minneapolis, to support housing redress for Portland Gardens; and \$50,000 to Habitat for Humanity, Phoenix, AZ. Grant seekers should call or write to request an application form. There are no deadlines for submitting the application. **Contact:** Andre Lewis, executive director, Honeywell Foundation, P.O. Box 524, Minneapolis, MN 55440-0524; (612) 951-2368; Web address: <http://www.honeywell.com>
- Steelcase Inc. and the Steelcase Foundation** gave a total of \$5,932,785 in 1997, including a number of grants in support of housing and city improvement. These included \$50,000 to Neighborhood Housing Services, Asheville, NC; \$30,000 to the Weststone Arca Community Foundation, Oquawka, IL; and \$22,118 to the City of Chicago, IL. **Contact:** (773) 322-1188
- In 1997, The Hartford** contributed a total of \$1,389,805, including a number of grants in support of housing and urban improvement. These included \$15,000 to Neighborhood Housing Services, Hartford, CT; \$15,000 to National Safety Council, Chicago, IL; \$10,000 to Neighborhood Housing Services, Baltimore, MD; \$10,000 to San Diego Neighborhood Housing Services, San Diego, CA; and \$5,000 to Neighborhood Housing Services, Saint Louis, MO. Organizations in Hartford should send a brief two-page letter to headquarters requesting an application form; organizations near the company's regional offices should send requests to the local general manager for consideration, who may forward it to Hartford depending on the size of the grant requested. There are no deadlines for grant requests. **Contact:** Edna Negron, director, community affairs, The Hartford, Hartford, P.O. Box 690, Asylum Ave., Hartford, CT 06115; (860) 547-5000; Web address: <http://www.hartford.com>

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