

# AMERICAN DECADES CD-ROM

*The ultimate resource for 20th-century research — now on CD-ROM*

## NEW TITLE

Gale's RUSA-winning *American Decades* has proven to be an extremely popular way for students and other researchers to study the social, political and economic aspects of the 20th century. Now this heavily used 9-vol. set is complemented by a new and expanded multimedia CD-ROM!

Now librarians can offer a choice to patrons wishing to explore American popular culture and historic events of this century: decade-specific print volumes or a single CD that integrates this fascinating database into one convenient, easily searchable reference center.

Either way, the *American Decades* database offers an excellent alternative to maintaining a large collection of widely variable — and often incomplete — picture books, encyclopedias, chronologies, biographies and statistical sources.

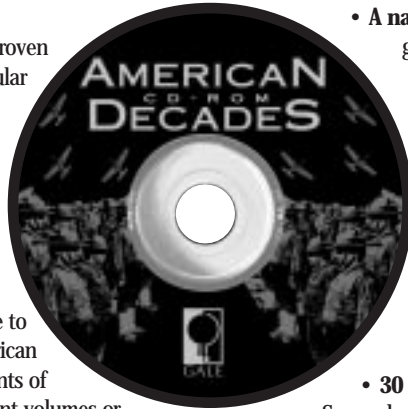
*American Decades CD-ROM* brings a together a wide range of resources that support comparative analyses across and within decades. All areas of endeavor are covered: arts, business and the economy, education, fashion and design, government and politics, law, lifestyles and social trends, medicine and health, religion, science and technology and sports. Look for:

- Original overview and subject-specific essays
- Almanac-style charts and lists
- Biographies
- Statistics
- Quotations and excerpts
- Texts of documents, speeches, treaties, etc.
- Audiovisual clips
- Photos and illustrations
- Obituaries
- And more

### CD ENHANCES ACCESS AND ADDS INFORMATION

All the detail and scholarship that make *American Decades* a New York Public Library Outstanding Reference have been preserved in the new CD. In addition, the CD offers more data and more features:

- **25% more biographical coverage:** Over 150 new biographies and 130 revised biographical entries



- **A navigable timeline:** A helpful graphic in its own right, strengthened by extensive links to biographies and essays
- **New primary documents:** Enhanced coverage of speeches, treaties, declarations, etc.
- **Wage and price statistics:** Comparative data on the value of products and services across decades
- **30 minutes of audiovisual clips:** Secured, with permission, from the archives of various institutions
- **1,300 photographs and illustrations:** Most of which do not appear in the print volumes

And, our editorial and technical teams have spent countless hours defining index links and cross references to make the CD easy to use.

### EXPLORE AND COMPARE THE DECADES OF THE 20TH CENTURY

Perhaps the most compelling reason to add this remarkable CD to your reference collection is the nearly unlimited ways users can sort, browse and output their research results. Surfing through the topics decade-by-decade or comparing subjects from various time periods is only one click away. Searchers can also specify results to display combinations of subjects, names or other criteria using only a few keystrokes.

Using these methods to follow popular trends, trace the history of social or art movements or find the underlying causes of a political event or legislation becomes second nature with *American Decades CD-ROM*. Why? Because Gale editors have anticipated much of this research-- embedding codes and hyperlinks that invisibly connect event essays, biographies, definitions, tables and multimedia elements.

Familiarity with common Windows \*™ desktop tools is the only understanding students and other researchers need. Users simply click on icons, scroll through hit lists, check trails boxes or toggle between split screen result displays to accomplish their research, copying and output needs. It's all possible with *American Decades CD-ROM!*

## AT A GLANCE

**TITLE:**  
*American Decades CD-ROM*

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\$600.00

**SCHOOLS:**  
To accommodate classroom size use, allows up to 30 simultaneous users, plus \$20 for each additional user

**ALL OTHER LIBRARIES:**  
Allows up to 8 simultaneous users, plus \$50 for each additional user

Please call your Gale Representative for use in more than one building.

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# American Decades CD-ROM is the single source for social history of the 20th century



SEARCH BY A WIDE VARIETY OF CRITERIA — ACROSS OR WITHIN DECADES, SUBJECTS OR TYPES OF DOCUMENTS



RESULT SCREENS OFFER USERS A WIDE VARIETY OF TOOLS: SPLIT SCREEN, MULTIMEDIA LINKS, PRINT/SAVE, TRAILS BOX, HYPERLINKS, AND MORE