



PowerSearch Plus

Access your collection with one single search

Today's researchers can be easily overwhelmed by the vast amounts of information available online — many of them don't know where to begin, or which database is the best to meet their research needs.

Now, thanks to *PowerSearch Plus*, students and patrons will know exactly where and how to start... and, unlike Web searches, they will know their search will end with accurate, authoritative results.

Gale has partnered with Groxis, a technology innovator in federated search, to offer the robust new *PowerSearch Plus*. This new capability allows researchers and librarians to access most of a library's online collection from one easy-to-use screen. And because *PowerSearch Plus* pulls from virtually any number of databases that the library subscribes to, users will receive impartial, objective results — the very best that the library has to offer.

OFFERING BETTER, FASTER, SMARTER SEARCHES

For researchers who prefer a more visual approach — like many young adults — *PowerSearch Plus* features visual search functionality. This state-of-the-art feature thinks the way humans do, presenting categories and subsets of the categories with circles and spheres. Users simply click on a circle to zoom in and explore its contents — going beyond the “top ten” results that are shown by other search platforms. Not

only is this interface engaging and interactive, but it allows users to quickly identify related topics they might not have known existed. Searching this way can produce unexpected connections and lead to greater insight. For users who don't prefer the visual search feature, they can search just as they always have.

POWERSEARCH PLUS FEATURES AT-A-GLANCE

- **Database Compatibility** — compatible with the most popular library databases, library catalogs and popular internet sites
- **Intelligent Subject Clustering** — results returned with subject clusters and individual citations relevance ranking
- **Quick & Easy Installation** — Once authentication information is provided by your database publisher, the database is included in the PowerSearch. No local hosting or complicated technology setup is required
- **True Native Results** — Citations link to their native database applications. Users take advantage of the full functionality of whatever database the content links to
- **PowerSearch Search Box** — HTML “quick search box” may be embedded in your libraries Web pages
- **Multiple Ways to Search** — Search visually or with the traditional textual outline method



▲ The basic advanced search screen provides a Google-like experience, returning results from all your PowerSearchable Gale databases



▲ Search results are provided in an easy to understand tabular format



Please contact
your Gale
Representative.

In the U.S. and Canada:
1-800-877-GALE or
visit www.gale.com

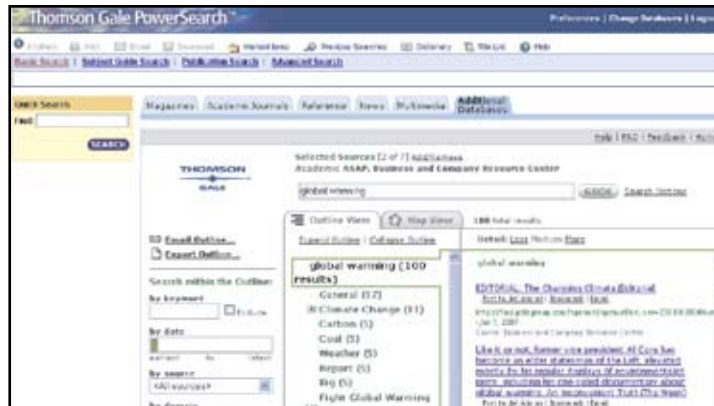
Outside the U.S. and
Canada: Visit
www.gale.com/world
for a list of Distributors
and Sales Offices.

- **Export to Endnote®** — Users can save PowerSearch Plus results in the popular bibliographic management package, Endnote.

EVERYBODY WINS WITH POWERSEARCH PLUS

There's virtually no learning curve with *PowerSearch Plus* — the interface is similar to many of the databases you and your patrons have been using for years, but offers even more search features. Librarians will be thrilled to see their budget dollars hard at work, showcasing their lesser-known databases and giving them the exposure they deserve... while also reinforcing that the library is a relevant resource. Students, patrons and researchers of all ages will enjoy the wide selection made available to them at a glance, and the time-saving ability to search multiple databases from one intuitive interface. Best of all, they'll love the ability to conduct their searches from within the library or from anywhere with an Internet connection — a convenience that you

can hardly put a price tag on. And you won't have to worry about downtime or costly installation procedures — activating *PowerSearch Plus* for your non-Gale databases or your libraries OPAC is as simple as a phone call to your Gale Representative. You'll be up and running in a matter of days.



▲ Outline and map views (visual search) are easily accessed via the additional database tab



▲ Circles represent the categories into which search results are grouped



▲ Squares represent the actual articles within each subject group; users simply click to dig deeper