

GALE OPPOSING VIEWPOINTS IN CONTEXT™



Reliable facts and targeted opinions help students develop informed conclusions

Designed to support the student completing an assignment, the instructor crafting a course outline and the librarian promoting information literacy, Gale *In Context* knowledge portals represent a new, exciting online experience.

This family of resources engages and motivates users while promoting true collaboration between faculty, students and librarians. Only Gale *In Context* combines authoritative full-text reference from Gale and its premier partners with highly relevant, dynamically updated multimedia content. Sophisticated design and functionality help students move beyond information retrieval to discover, evaluate and apply information using 21st century skills.

► Scope and depth

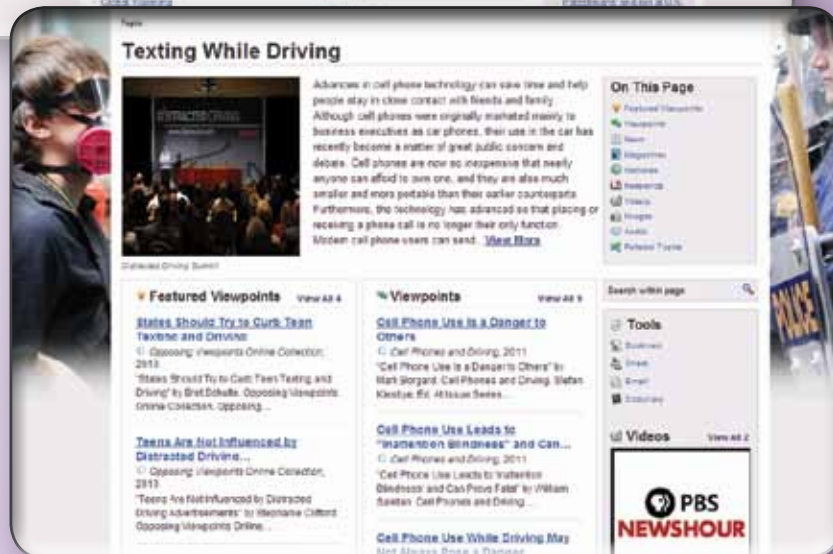
From immigration to stem cells to texting-while-driving, *Opposing Viewpoints in Context* delivers 13,000+ pro/con views, 1,000+ court case overviews, and thousands more topic overviews, biographies and profiles. This highly relevant content contributes to the understanding and evaluation of hot debate topics.

► Acclaimed reference includes:

- *Encyclopedia of Sociology*
- *Encyclopedia of Environmental Ethics and Philosophy*
- *Encyclopedia of American Foreign Policy*
- And hundreds of other titles that deliver broad-based and highly targeted perspectives

► Integrated multimedia includes:

- Video, podcasts and streaming audio
- Topic-organized image galleries
- National and global news sources
- Interactive maps



► Spotlight feature: Pro/Con Viewpoints

Opposing Viewpoints in Context provides balance and perspective to every controversy. Targeted arguments from recognized subject-matter experts complement authoritative reference and top media sources.

Explore them all

► Premier portals support scholarly needs

Gale *In Context* is the result of user input and a study of research processes. Our findings revealed that students prefer resources that combine web-like functionality with high-quality information. To help students streamline their efforts and identify the most relevant content, we created eye-catching, engaging portals that seamlessly integrate authoritative full-text reference from Gale and its partners with media-rich, curriculum-aligned content that spans core subjects and 21st century themes.

Gale *In Context* resources:

- Engage and motivate learners with a web-like experience that promotes information discovery
- Facilitate collaboration among librarians, students and faculty in fostering skills like critical thinking and information literacy
- Deliver helpful topic pages and enhanced search results to streamline the research process

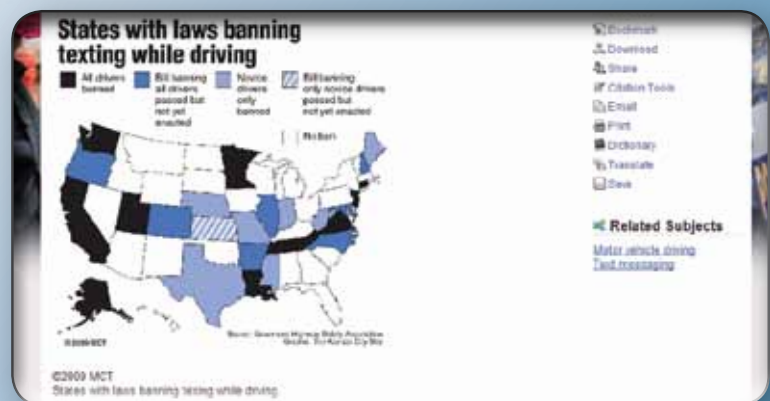
► Technology enhances the discovery experience

Gale *In Context* knowledge portals deliver authoritative content complemented by intuitive features:

- Content organized by type (primary source, reference, multimedia and more)
- RSS feeds automatically deliver information to students
- Related Topics and websites aid discovery of other relevant content
- On-demand text translation into 9 languages accommodates diverse populations
- ReadSpeaker text-to-speech technology supports differentiated learning and those with impaired vision
- MLA7 and APA6 citation tools facilitate understanding of proper use of copyrighted material
- Search Assist (with “Did You Mean?” functionality) efficiently guides users to desired results
- Tools to download, print, email and share online encourage collaboration
- Topic Overviews give accurate context to each subject

Topical editions include:

- *Biography*
- *Canada*
- *Global Issues*
- *Opposing Viewpoints*
- *Science*
- *Student Resources*
- *U.S. History*
- *World History*



Interactive maps are among the easy, engaging user tools

For a free trial, contact your Gale Representative or visit www.gale.cengage.com/depth