



LOOK FOR IT ...

GRZIMEK'S

ANIMAL LIFE

The world's leading source on animals online

This fall, the acclaimed 17-volume *Grzimek's Animal Life Encyclopedia* — considered the best and most comprehensive animal reference available today — will be transformed into an interactive, media-rich, community-oriented, online interface. Look for these fascinating features:

This fall

- **Animals A-Z** — unparalleled coverage of more than 4,000 species (evolution, habitat, behavior, range and more)
- **Authoritative content** — up-to-date information written and reviewed by the world's experts
- **Curriculum correlation** — content corresponds to national science curriculum
- **Intuitive and credible** — letting kids explore and learn while supporting serious academic research
- **Media rich** — photos, maps, videos, interactive gadgets and more linked to periodicals, real-time news and websites
- **Unique interface** — choose from two interface designs to best meet the needs of your core users

Planned enhancements

- **Community connection** — upload photos, share travel stories and exchange research results and other information
- **Critical thinking** — discover opposing viewpoints about zoos, animal rights and more
- **More than animals** — find a world of animal-related information (biomes, prehistoric animals and more)

Preview it now

Visit www.gale.com/lookforit for a video preview of *Grzimek's Animal Life*, to sign-up for a free trial or to register for a Webinar.

The screenshot shows the website interface for *Grzimek's Animal Life Encyclopedia*. At the top, there is a search bar and navigation options. The main content area is titled "Panthera leo (Lion)" and features a large photograph of a lion. Below the photo are several informational sections: "PHYSICAL CHARACTERISTICS", "DISTRIBUTION", "HABITAT", "BEHAVIOR", "FEEDING ECOLOGY AND DIET", and "REPRODUCTIVE BIOLOGY". To the right of the main text, there are several interactive widgets: "QUICK FACTS" with taxonomic information, "WHERE THEY LIVE" with a world map, "PHOTOS & ILLUSTRATIONS" with a gallery of images, "VIDEOS" with a video player, and "RELATED LINKS" with external resources. The bottom of the page includes a footer with copyright information and a "Gale" logo.

Grzimek's Animal Life offers unequalled coverage of species categorized by Amphibians, Birds, Fish, Insects, Invertebrates, Mammals and Reptiles.