

Celebrate Black History Month and beyond

Build an inspirational subcollection that your patrons will seek out all year

With the inauguration of the first African American president of the United States, Black History Month 2009 will generate more interest than ever — during the month of February and throughout the year. By creating a subcollection of Gale black history and biography titles, you can offer your patrons easy access to the information they'll be seeking, from comprehensive information on historical and contemporary figures of note to theories of race and racism. Feature your subcollection prominently to create awareness and promote usage throughout the year.

CREATING A SUBCOLLECTION REQUIRES NO TECHNICAL EXPERTISE

You can easily create and maintain customized groups of eBooks from titles you have purchased using *Gale Virtual Reference Library's* eBook Subcollection Manager. Your subcollections

will have exactly the same functionality as *Gale Virtual Reference Library*. You'll find a link to the Subcollections Manager on your *InfoTrac* config page.

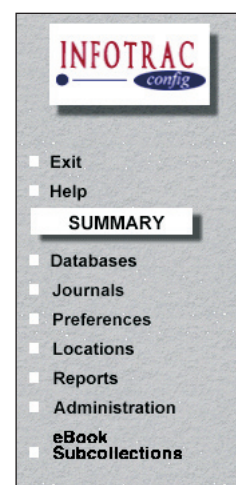


DON'T HAVE EBOOK TITLES? TAKE A FREE TRIAL

If you haven't yet purchased eBook titles, take a free trial of *Gale Virtual Reference Library*. Contact your Gale Representative at 1-800-877-GALE. Or, to download a list of recommended black history and biography titles, visit http://www.gale.cengage.com/free_resources/bhm.

CREATE A BLACK HISTORY AND BIOGRAPHY SUBCOLLECTION WITH THESE FIVE SIMPLE STEPS

Step 1. Select "eBook Subcollection" from the navigation on your *InfoTrac Config* page. Follow the prompts to "Create New Subcollection."



Step 2. Name your subcollection and add the description you would like your users to see.

eBook Subcollection Manager
Create New Subcollection

[View Current Subcollection\(s\)](#) [Select Entity](#)

Please enter a title, code, and description for your subcollection in the spaces provided below.

Subcollection Title
The subcollection title will appear in your subcollection's banner. It must be between 2 and 50 characters.

Subcollection Code
The subcollection code will be included in the URL used to access this subcollection and may not be altered after the subcollection is created. The code must be between 4 and 20 characters and cannot contain any spaces.

Subcollection Description
The subcollection description can be used to distinguish among multiple subcollections at a glance. It must be between 2 and 250 characters.

Subcollection Banner
Follow [link](#) to go to the Custom Collection Banner page on Gale.com. On that page select the image for the Custom Collection that you are configuring. Copy the URL for that image. Return to this page and paste the URL into the box below.

[Cancel](#) [Next](#)

Step 3. Customize your collection with a Black History Collection banner available at http://www.gale.cengage.com/ebook_banners.



Step 4. From your eBook Subcollection Manager homepage, select a range of eBooks relevant to African American history — including topics such as biography, slavery and social movements. You may add or remove eBooks, modify descriptions or delete a subcollection at any time.

[Add eBooks](#)

Step 5. Create a link from your homepage to your custom subcollection using an icon or search widget.

eBook Subcollection Manager
View Current Subcollection(s)

[Create New Subcollection](#) [Select Entity](#)

= Institution subcollection; modifying this subcollection at the location level will mean that it can no longer be modified at the institution level

Current eBook Subcollection(s):

Black History Month
A collection of easy-to-search reference books in eBook format covering a range of topics including African American history including biography, social movements.
http://find.galegroup.com/gvl/start.do?prodId=GVRL_BHMebooks&userGroupName=

[Show eBooks](#) [Show eBooks in .CSV](#)



A subcollection icon will link directly to the subcollection URL you created.



A search widget will allow users to search your subcollection directly from your homepage.

FIND HELP FAST

For assistance using the IT Config or Subcollection Manager function, contact Gale Technical Support.

Call:
1-800-877-4253 (press 4)

Fax:
1-800-676-2345

E-mail:
gale.technicalsupport@cengage.com

FREE TRIAL

Gale Virtual Reference Library is available for a free trial. Please contact your Gale Representative. In the U.S. and Canada: Call 1-800-877-GALE or visit www.gale.com/GVRL.

Outside the U.S. and Canada: visit www.gale.com/world for a list of Distributors and Sales Offices.

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