



International Directory of Company Histories

Known for its detailed historical entries on the world's largest and most influential companies, the entire collection of *International Directory of Company Histories* is now available online.

"An invaluable tool for quick reference on company backgrounds. A vital reference tool for any business collection. Highly recommended for all academic and public libraries serving business information needs."

— ARBA (American Reference Books Annual)

THE COMPLETE COLLECTION — NOW AVAILABLE ONLINE

International Directory of Company Histories — a classic resource for academic, public and corporate libraries alike — is now available online in its entirety. Prior to June 2007, only Volumes 59 and later were available on the *Gale Virtual Reference Library*. Now users can view fact-filled entries from the first 58 volumes, as well as all other volumes.

IMMEDIATE ACCESS TO MORE THAN 8,500 COMPANIES

In addition to being one of the most comprehensive and detailed directories of its kind, it's also extremely convenient. Users can access *International Directory of Company Histories* at the library or from their homes any time of the day.

Students, job candidates, business executives, historians and investors who need accurate and detailed information on influential companies will have 24/7 access to comprehensive entries on more than 8,500 companies, giving them the opportunity to:

- Learn the complete background and history of a company
- Research merger and acquisition activity over time

- Determine the impact of particular sales and marketing campaigns
- Ascertain the effectiveness of executive leadership
- And much more

DETAILED ENTRIES TELL YOU WHAT YOU NEED TO KNOW

Each three- to five-page entry is meticulously crafted with facts gathered from popular magazines, academic periodicals, books, annual reports, archives of the companies themselves and much more. Peppared with statistics, dates and names of key players, entries contain information on:

- Founders
- Expansions and strategies
- Labor/management actions
- Stock exchanges, ticker symbols and industries
- Principal subsidiaries, divisions, operating units and competitors
- And more



▲ More than 8,500 companies are covered across the entire collection

Microsoft

Microsoft Corporation
 1 Microsoft Way
 Redmond, Washington 98052-6399
 U.S.A.
 Telephone: (425) 882-8080
 Fax: (425) 936-7329
 Web site: <http://www.microsoft.com>

Public Company
 Incorporated: 1981 as Microsoft, Inc.
 Employees: 56,104
 Sales: \$32.18 billion (2003)
 Stock Exchanges: NASDAQ
 Ticker Symbol: MSFT
 NAIC: 511210 Software Publishers; 511130 Book Publishers; 334111 Electronic Computer Manufacturing; 334119 Other Computer Peripheral Equipment Manufacturing; 423990 All Other Durable Goods Merchant/Wholesalers; 443120 Computer and Software Stores; 551112 Offices of Other Holding Companies; 541613 Marketing Consulting Services; 541618 Other Management Consulting Services

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Origins of an Empire

▲ Entries are balanced and fair, written by professional and independent writers



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UPDATED ENTRIES KEEP CONTENT FRESH

Companies are selected for updating — or initial coverage — based on current events, specific corporate milestones such as mergers and acquisitions, as well as input from customers and end users.

THREE WAYS TO ACCESS THE COMPLETE COLLECTION

Libraries can choose to make *International Directory of Company Histories Online* available through their own stand-alone interface, as part of a *Gale Virtual Reference Library* collection, or both. And the content is also cross-searchable with journals and other reference products via *Thomson Gale PowerSearch*, making research much easier.