Coming in June 2009 GREENR (Global Reference on the Environment, Energy and Natural Resources) is a new electronic resource offering authoritative global reference content in the area of the environment, energy and natural resources. **GREENR** is an important part of a new generation of products from Gale. A reflection of Gale’s “power to the user” philosophy, **GREENR** was designed with the end-user in mind.

- Focuses on the academic study of sustainability and the environment
- Offers interactive and current content, **GREENR** allows users to navigate issue, organization and country portals.
- A one-stop site, provides news, background information, video, unique commentaries, primary source documents and statistics in highly accessible, visually appealing research areas, covering relevant categories including energy systems, healthcare, food, climate change, population, economic development.

Researchers view content in a way that resembles the open web, allowing them to browse to find answers as well as entering search terms.

**“POWER TO THE USER” FEATURES:**

- Interactive maps, allowing users to browse by country or topic
- Opportunities for forums and networking, facilitating open discussion, allowing students and teachers to participate in general forums or those designed for specific classes
- Contextual multimedia, customizable journals and news, refereed case studies
- Localization to highlight community resources, allowing libraries to advertise their assets as well as upcoming local events
- Web 2.0 tools to facilitate content portability

**PORTAL TOPICS:**

- Air Pollution
- Animal Welfare
- Biodiversity
- Economic Growth
- Environmental Politics
- Genetic Engineering
- Green Architecture
- Intergovernmental Panel on Climate change (IPCC)
- Land Management
- Non-Governmental Organizations (NGO’s)
- Policy and Planning
- Poverty
- Recycling
- Resource Management
- Sanitation
- Social Justice
- U.S. Environmental Protection Agency (EPA)
- Urbanization
- Wind Energy

**ISSUES ORGANIZED BY CATEGORIES:**

- Agriculture and Food Systems
- Economics and Trade
- Energy
- Environment and Ecology
- Humans in the Natural World
- Law and Politics
- Pollution
- Resource Management
- Science and Technology
- Social Factors

**GREENR** addresses the growing needs of undergraduate students and academic instructors doing research in the area of the environment, energy and natural resources. Offering in-depth analysis, **GREENR** arms information seekers with the knowledge and skills needed to understand and succeed in an ever-changing world.

From global warming, to food safety, to access to health care, to the impact of economic development on international relations, today’s important environmental issues are shaping the future and reach far beyond the United States. Additionally, as green collar jobs are poised for growth, this resource supports colleges and university students preparing for future careers in the industry.

**GREENR** prepares academic researchers for understanding and developing emerging GREEN technologies, issues around the environment and sustainability. **GREENR** provides the first resource relevant to institutions aiming to become the epicenters of green technology research.

*Special offer: 25% off regular pricing until 6/15/09.*

1-800-877-GALE
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Browesable Issues and Topics

Contextual Multimedia

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Localization to Highlight Community Resources