

# Timeline

- 1960** Dolores Huerta and César Chávez form the United Farm Workers of America (UFW), an agricultural workers labor union.
- 1960** Berry Gordy founds the Motown Record Corporation in Detroit, Michigan. Motown goes on to become the most successful black-owned music business in history.
- 1960** Barry Goldwater publishes *The Conscience of a Conservative*, announcing his conservative political views.
- January 4, 1960** The United Steel Workers agree on a settlement to end the longest steel strike in U.S. history. The strike had started in July 1959.
- February 1, 1960** Four black students request service at a whites-only lunch counter at a Woolworth's store in Greensboro, North Carolina. They politely begin a "sit-in" to protest not being served. Their nonviolent protest sparks a new form of civil rights protest that quickly spreads throughout the American South.
- May 1960** The oral contraceptive pill, known as "the pill," is approved for distribution throughout the United States.