

The Gale 2009 National Library Week Contest Official Rules:

ELIGIBILITY

The Gale 2009 National Library Week Contest (the "Contest") is open to legal residents of the United States within the 50 states and the District of Columbia. You must be 13-years of age or older to enter. If you are younger than 18 years of age at the time you enter the Contest, you must have your parent or legal guardian submit a permission form (available online at www.gale.com/librereo). Verification of your age may be required at the time you submit your entry. Employees, directors, officers or agents of The Gale Group, Inc. ("Gale" or the "Sponsor") or Cengage Learning and members of the immediate families (parent, child, sibling and spouse of each) or households of any of the above are prohibited from entering the Contest. No purchase is necessary to enter the Contest. This Contest and eligibility are subject to all applicable federal, state and local laws and may be void where prohibited by law.

CONTEST PERIOD

The Contest begins at midnight (EST) on Sunday, April 12, 2009. Entries must be received by midnight (EST) on Thursday, June 1, 2009 (the "Entry Period"). Judging of entries will begin at midnight (EST) on Thursday, June 1, 2009 and end at midnight (EST) on Wednesday, July 1, 2009 (the "Judging Period"). All Contest times will be measured by the computer system clock.

HOW TO ENTER THE CONTEST

To enter the Contest you must create a video of no less than 30 seconds up to a maximum of one minute in length describing how libraries bring power to users (each such video, an "Entry"). Then, go to www.youtube.com/group/librereo during the Entry Period and follow the registration process to upload your video. Registration on YouTube.com must be completed before a video can be submitted. All entries must be original. All Entrants must designate a library, including its name, address and telephone number, that will be associated with the entry, for the purposes of awarding a prize as set forth in the Contest Official Rules.

Video guidelines:

All entries must comply with YouTube's acceptance policies. YouTube accepts video files from most digital cameras, camcorders, and cell phones in the .WMV, .AVI, .MOV, and .MPG file formats. All videos uploaded to YouTube have a

100MB file size limit. Videos must not exceed one minute in length (the "Entry").

All Entries must comply with the Terms of Use and Code of Conduct of YouTube.com, located at www.YouTube.com. By entering the Contest, you agree to be bound by the

Terms of Use and Code of Conduct of YouTube.com, located at www.gale.com/librereo.

At the time of registration you will be required to acknowledge that you have read and agree to these Official Rules and the policies, terms and conditions for the YouTube Web site. Entries must not be inappropriate, indecent or obscene as determined in the sole discretion of the Sponsor. Videos that do not satisfy all the foregoing criteria will not be considered in the Contest, even if they are submitted and uploaded during the Entry Period.

Pending Gale's approval, your video will be posted online and viewed by the public at www.youtube.com/group/librereo. Entries selected as finalists will be shown in the Gale booth at the American Library Association Annual Convention in Chicago, Illinois from July 9-July 15, 2009.

Limit

You may submit as many Entries as you would like, provided each Entry is entirely original and that you are eligible to participate in the Contest at time you submit each Entry. Once an Entry is submitted, you may not edit it or resubmit it with edits.

Copyright

All Entries submitted to the Contest must be original. You must be the sole owner of any copyright and all other intellectual property rights in and to any video submitted. Your submission of each Entry is your acknowledgement, warranty and guarantee that you are the author, creator and/ or sole owner of copyright(s) and other intellectual property rights in and to the video submitted. By submitting an Entry, you also represent and warrant that the Entries that you submit do not infringe on the copyright, right of publicity, privacy rights or any other intellectual property or other right of any other persons or entity, that you have secured any and all waivers and permissions necessary with respect to persons and subject matter in the Entry and that you have not submitted the video to any other contest. If the ownership of any Entry is contested in any manner, the Sponsor may disqualify that Entry. By submitting an Entry you agree to hold harmless and indemnify Gale, Cengage Learning and each of their affiliates, and its and their officers, directors, employees, agents and representatives for any breach of these Official Rules and/or your representations and warranties made hereunder.

Rights of Use

You shall retain the copyright to any Entry and all other rights thereto EXCEPT: by entering the Contest, you agree to have your submitted video displayed on the YouTube.com website and www.gale.com/librario without any fee or other form of compensation. In addition, you hereby grant an unlimited license to the Sponsor to copy, display, perform, store, broadcast, distribute or otherwise use your Entry for any purpose, including, but not limited to, display at the Gale booth at the American Library Association (ALA) Annual Convention in Chicago, Illinois, from July 9-July 15, 2009, and promotion of the Sponsor or Sponsor's products. You also grant the Sponsor unlimited authority to sublicense such rights to any third party, including, but not limited to, affiliated companies, the library identified in your Entry, or any trade association such as the ALA. You agree that the Sponsor shall have the exclusive right to edit, creative derivative works of, adapt modify and publish your Entry and may use it in any media in association with the Contest without attribution or compensation to the Entrant, his or her successors or assignees or any other entity. You agree that the Sponsor will not be liable to you or to any third party for any editing, adaptation, modification and/or publication of any Entry.

Publicity and Advertising

Except where prohibited, participation in the Contest constitutes irrevocable consent to the Sponsor and their agents to use, record reproduce, publish, display, perform, translate, and distribute, the names, likeness, voices, quotations, opinions and biographical information of Entrant, including without limitation, any photograph or recording for promotional purposes in any media, worldwide, without further payment or consideration; and the name, likeness, voice and biographical information of any natural person appearing in the Entry, including without limitation any photograph or recording, for any promotional purpose in any media, worldwide, and/or for any other commercial or non-commercial corporate purpose, including without limitation use on merchandise or for marketing, without attribution or further payment or compensation to the Entrant, his or her successors or assigns or any other entity.

JUDGING THE CONTEST

Selection of the Finalists

Entries will be judged by a qualified panel of independent judges, named by Gale, (the “Independent Judges”) based on the following criteria:

- **Originality and creativity (25%)**
- **Unique portrayal of the “power to the user” theme (50%)**
- **Overall appeal (25%)**

(the “Criteria”). Based on the Criteria, the Independent Judges will select five finalists. (the “Finalists”). The Independent Judges’ decisions will be final.

Selection of the Winner

The public is encouraged to visit the You Tube site, and post comments about the videos. The judges will take those comments into consideration in their voting. The Winner is the Finalist(s) who receives the highest score of the five finalists. In the event that there is a tie for the highest number of votes between more than one Finalist, the Entrant Prize will be divided equally among the winners and the Library Prize will be divided equally among the designated libraries.

Grand Prize

The Winner will receive a prize worth \$2,500 (the “Entrant Prize”). In addition, the library designated by the Winner in his/her Entry, will receive a prize worth \$2,500 (the “Library Prize”) (Together the Entrant Prize and Library Prize are the Grand Prize).

Only one Grand Prize will be awarded for the Contest. In the event of a tie, the Entrant Prize will be split among the winners. Likewise, the Library Prize will be split among the designated winning libraries. Prizes won by minors will be awarded to a parent or legal guardian. If the prize is forfeited by the Winner and results in no Winner claiming any part of the Grand Prize, the Entry receiving the second highest number of votes will be deemed the Winner and will be awarded the Grand Prize.

Notification of Winner

The winner (or parent or legal guardian of a minor) will be notified of their prize by mail, telephone or email and will be required to sign an affidavit of eligibility and liability publicity release within five days of notification of any award or upon redemption of prize.

The winner will be required to sign an affidavit of eligibility and release from liability within 90 days of notification of any award or upon redemption of prize.

Entry in the Contest constitutes permission to use winner’s name and likeness for publicity purposes, without further compensation, where permitted.

At the end of the Contest, visit www.gale.com/librario to see a list of finalists and the Winner.

ADDITIONAL TERMS AND RULES

By entering or participating in the Contest, entrants agree to be bound by these Official Rules.

Entrants further represent and warrant, with respect to each Entry, that Entrants have obtained consent from any and all persons who appear in the Entry, or consent from their parent or

guardian, where persons appearing are under 18 (see contest waiver form found at www.gale.com/librario).

Sponsor assumes no responsibility for electronic, hardware, programming or software malfunctions, or failures, internet or network connections, accessibility or availability, technical failures of any kind, unauthorized human intervention, the incorrect or inaccurate capture of any Entry or other information, or for the failure to capture any such information. Sponsor is not responsible for: (1) any incorrect or inaccurate information, whether caused by you or other entrants, or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines, cable lines, or network connections or hardware or software; (3) unauthorized human intervention in any part of the Entry process or the Contest; (4) technical or human error, which may occur in the administration of the Contest or the processing of Entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from your participation in the Contest or receipt or use or misuse of any prize. The Sponsor is not responsible for lost, late, illegible, misdirected, mutilated, incomplete or postage due mail or entries.

Proof of submission is not proof of receipt of an Entry by the Sponsor. Sponsor is not responsible for late, incomplete, incomprehensible, invalid technically incompatible or corrupt, or misdirected Entries, all of which are void. The Sponsor is not responsible for damage to Entries that occurs during the process of uploading or storage and makes no warranties as to the integrity, availability or functionality of YouTube.com at the time of Entry or at any time.

Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process, operation of the Contest, or acting in violation of the Official Rules in an unsportsmanlike or disruptive manner.

If, for any reason, the Contest is not capable of running, as planned, by reason of infection by virus, worms, tampering, or other unauthorized technical or human intervention, fraud, technical or mechanical failures, or any other causes which, in the sole evaluation of the Sponsor, may compromise the administration, security, fairness or integrity of this Contest, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest, and select the Winner of the Contest, from the Entries received prior to the action taken, or in other such manner as deemed fair and appropriate by Sponsor, as allowed by law.

Entrants, by participating in this Contest, hereby waive and release, and agree to hold harmless the Sponsor all promotions and advertising agencies, and their respective parents, subsidiaries, affiliates, distributors, advertising and promotions agencies and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability, resulting injury or loss, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of the prize in the Contest, or their participation in the Contest, or their participation in any Contest or prize related activity, or any travel related to the Contest or any travel for any prize related activity. The Winner also further acknowledges that Sponsor, its affiliates, subsidiaries, employees, officers, directors, and promotions and advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law relative to any prize or this Contest including but not limited to quality, condition or fitness for a particular purpose.

The winner is responsible for all applicable taxes and must sign an affidavit of eligibility and compliance with rules/release, and complete a W-9 form before prize can be received.

Visit www.gale.com/librario for the complete text of the Official Rules, or, unless prohibited by law, send an SASE to: Gale, 27500 Drake Road, Farmington Hills, MI 48025 to have a copy sent to you. No purchase of payment is necessary and the Contest is subject to applicable federal, state and local law. The Contest may be void where prohibited.

PERSONAL INFORMATION and PRIVACY POLICY

The personal information collected through the Contest is subject to Sponsor's privacy policy set forth at www.gale.com/librario and to YouTube's privacy policy set forth at <http://www.youtube.com/t/privacy>.

DISPUTES

Except where prohibited, Entrant agrees that: This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without regard to principles of conflict of laws, any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, exclusively in the federal or state courts located in the County of New York, State of New York, and the Entrant consents to the exercise of personal jurisdiction over them by any such courts for purposes of any such action or proceeding. Entrants will not be permitted to obtain awards for, and hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

Entrants further agree that any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of *New York*, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of *New York*.

SPONSOR AND ADMINISTRATOR

*Gale – Cengage Learning
27500 Drake Road
Farmington Hills, Michigan 48025*