



# PSM Archival Solutions<sup>SM</sup>

Image is everything





## A distorted view of the past

Don't believe everything you see. Except when it comes to acetate-based microfilm. Because if your microfilm collection is beginning to show signs of degradation — like support shrinkage

and brittleness, plasticizer migration to the surface, a vinegar aroma — you can believe it's at risk for premature failure. And if a microfilm collection is allowed to remain in use beyond the initial stages of deterioration, it won't take long before the collection is rendered completely useless. At this point, curling and buckling of the film layer occurs; the film base loses its dimensional stability; and, most unfortunate, content images are distorted or destroyed — making it impossible to retrieve images ever again.

## History in the re-making

In response to the growing awareness of at-risk microfilm and the instability of earlier-generation microform collections, Primary Source Microfilm™ (PSM), the leading publisher of archival research materials, now offers *PSM Archival Solutions* — the most dependable source for microfilm duplication, conversion and preservation services of the highest quality.

In our long-standing commitment to preserving the intellectual content of library and archival microfilm collections, the goal of *PSM Archival Solutions* is to help college and university libraries, state and federal archives, and corporations worldwide protect vulnerable microform records and preserve the irreplaceable image content that appears on microfilm.



For a free, no-obligation evaluation of your microfilm collection



## Seeing is believing

With more than 35 years of experience in microfilm preservation and film duplication, *PSM Archival Solutions* is uniquely qualified to provide effective solutions for safeguarding your vital images — including those that reside on the oldest acetate film and fiche. Our state-of-the-art equipment and stringent quality standards allow us to offer an easy, efficient

service that assures longevity of irreplaceable historical collections.

## Picture perfect

On average, we duplicate more than 200,000 rolls of film per year — that's more than 20 million feet of 35mm. film. In fact, by utilizing specialized equipment and observing strict industry standards for quality and permanence, *PSM Archival Solutions* is capable of safely producing more than 150,000 feet of all formats of microfilm (16mm., 35mm., 105mm.) in an eight-hour period.

In addition, our team of technicians are knowledgeable in every aspect of photographic quality regarding duplication and film processing — investing in in-depth, high-level training from Eastman Kodak and others in order to understand the latest in film preservation technology.



Call 1-800-444-0799 or e-mail [archivalsolutions@gale.com](mailto:archivalsolutions@gale.com) today!

# What you see is what you get

Here's what you'll receive when you enlist the services of *PSM Archival Solutions*:

- Expert advice from preservation specialists
- Effective solutions customized to your specific needs
- A duplicate that will improve originals that possess such flaws as bleed-through and low contrast images
- Consistent contrast/tone scale reproduction
- Delivery on ANSI camera reels in acid-free labeled box
- Film processors locked into 6 sigma
- Procedures that adhere to ANSI/AIIM/ISO 9000 specifications
- Specialized equipment that minimizes physical damage and maximizes image quality
- An environmentally controlled microfilm vault with state-of-the-art suppression technology
- Storage in a secured and protected facility
- Separate, insured shipments of each generation of your collection
- And more!

## Contact us today for a free evaluation

Call us or send us an e-mail and *PSM Archival Solutions* will provide you with the following:

- A list of satisfied client references
- Kodak's "Keeping the Legacy of Trust" white paper on the growing concerns over acetate film
- Tools to evaluate your collection
- An onsite visit if required
- On receipt of your sample reels:
  - A detailed description of our findings following an extensive inspection process
  - A polyester sample of your deteriorating acetate film

## Preserve your past images well into the future

For more information on how to guarantee the longevity of your microfilm collections, contact *PSM Archival Solutions* at **1-800-444-0799** or via e-mail at **archivalsolutions@gale.com**.