



Your library's on the phone

Discover the
AccessMyLibrary app
from Gale!

Why did Gale develop a mobile app?

At Gale we believe “power to the user” equals value to the library! We make it a priority to help libraries increase traffic – with widgets, marketing tools and customized features on many of our products. This free app is just one more way we are working to boost usage of your resources. It helps people find quality information while raising awareness about the rich content available in your library.

Where can I download the *AccessMyLibrary* app?

You can download *AccessMyLibrary* free from the iTunes Store or Android Market. The app will load instantly onto the appropriate device.

Where can I get more information on this app?

You can learn more at www.gale.com/apps/library, a Web page set up especially for librarians.

What is a QR code?

QR stands for Quick Response. Mobile devices with a bar code reader can scan a QR code and go instantly to a URL. Scan this QR code for more information on the *AccessMyLibrary* app.



Where can my patrons get more information on this app?

For information specific to end users, direct patrons to either the iTunes Store or to www.gale.com/apps.

Can users “bookmark” my library as a favorite?

Yes. Once they bookmark your library, patrons can access it even beyond the 10-mile threshold.

Why do I not see my library in the app?

The application currently lists public libraries that own, or have access to, Gale e-resources. If your library qualifies but is not listed, contact Gale Technical Support at 1-800-877-4253, option 4.

Which other apps does Gale offer?

Gale offers *AccessMyLibrary* versions to serve the K-12 and College markets. These school-based apps require a once-yearly authentication.

Why is there no authentication for the public library version?

This app was developed to take your library to users, wherever they are. Encourage patrons to take advantage of this additional method to connect with you, and you get the usage stats!

Contact your Gale Representative or visit
www.gale.com/apps/library