

Gale PowerSearch™

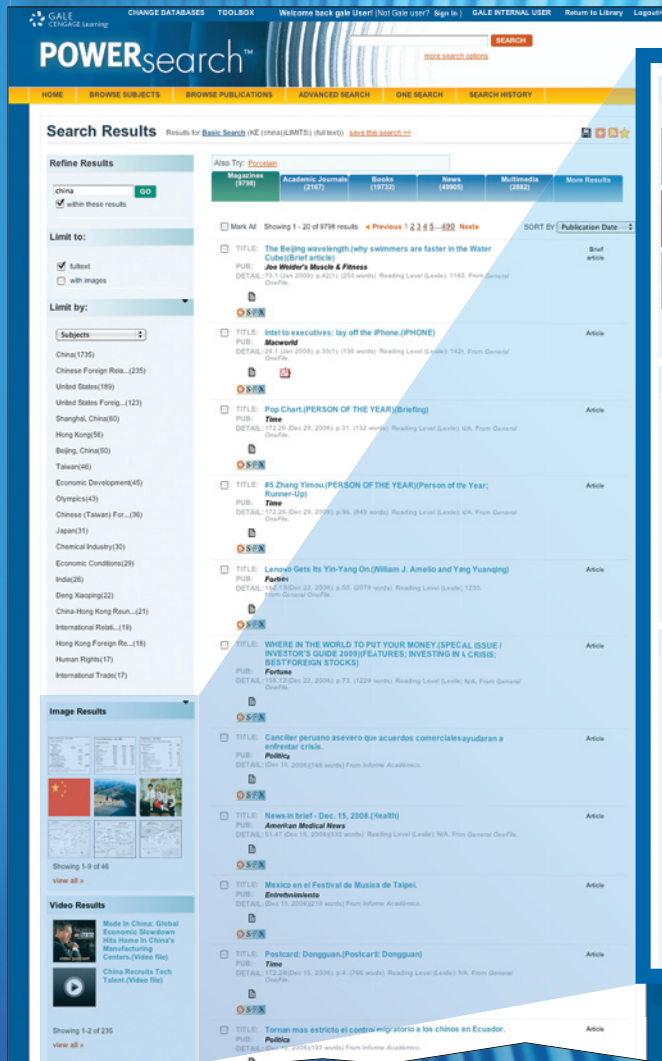
2008 CODiE Award Finalist for Best Online General Reference Service

Get connected with Gale PowerSearch

The homepage includes featured publications and highlighted content



Enhanced search results incorporate context-sensitive multimedia, including images, videos and podcasts



NEW INTERFACE

Since its launch in 2002, our state-of-the-art *Gale PowerSearch* platform has been adopted by more than 70,000 public, academic, K-12 and special libraries. With *Gale PowerSearch*, users can instantly access periodical and reference content in multiple Gale databases from a single starting point while also cross-searching eBooks in the *Gale Virtual Reference Library*.

Gale PowerSearch offers ease-of-use, enormous flexibility and a wide range of features and benefits

based on feedback from users. A new more visually appealing interface for *Gale PowerSearch* gives users a Web-like experience and includes added features that will appeal to and empower library patrons, students and other researchers.

What's new in Gale PowerSearch?

New features developed using end-user feedback include:

- More user-friendly homepage with easy-to-navigate links
- Simplified browsing through Gale's more than 20,000 publications, allowing for refined browsing by subject and type



Documents display with several tools to manage the information you retrieve including the ability to download an audio version of the document in MP3 format and the ability to share information using a variety of Web 2.0 tools.

What's new in *Gale PowerSearch*? (continued)

- New Publication Browse and Subject Browse, including hover technology allowing users to see more publication details without clicking through
- The technology to support a diverse range of languages with on-demand translation of documents — Russian, Arabic and Polish were just added to the existing eight languages
- Users may create individual account profiles, name and save any search, and receive search alerts when new content is available
- Customizable RSS feeds on the homepage enable the library to highlight information and publications important to their community
- Enhanced search results that incorporate context-sensitive multimedia, including images, video and podcasts
- Web 2.0 sharing tools, including Del.icio.us, MySpace, Reddit, Digg, Facebook, Newsvine and more.

Gale PowerSearch offers users comprehensive access to authoritative reference and periodical information from a single starting point, greatly simplifying research. For additional information and a preview of *Gale PowerSearch*, sign up for a free live Webinar at www.gale.com/webinar.

Existing *Gale PowerSearch* customers can contact their Gale Technical Support Representative to migrate to the new interface. For more information or to sign up for a free trial, contact your Gale Representative at 1-800-877-GALE or visit us on the Web at www.gale.com.