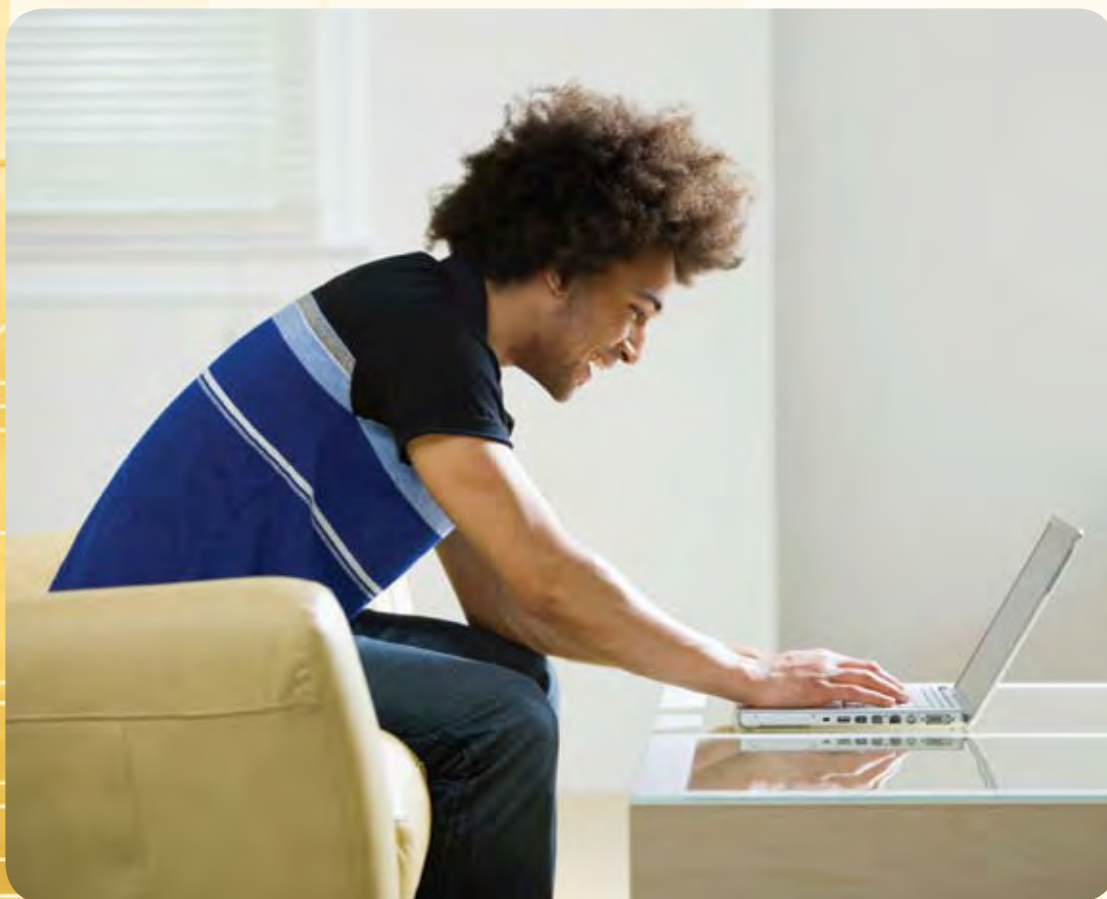


Go statewide for even more access

Ask your Gale representative about the added advantages of *AccessMyLibrary* as part of a statewide library consortia. This program would give all residents in your state even easier access to authoritative Gale content while increasing the relevancy and prominence of libraries.

Get the most from your investment

Thousands of libraries across North America have already discovered the advantages of *AccessMyLibrary.com*. Join them to get the most from your resources — and realize the potential of increased patronage of your library.



For more information, contact your Gale representative today at 1-800-877-GALE.

Introducing

AccessMyLibrary.com

What can happen when the Web works for you?

- Increased visibility for your library
- Boosted usage of your resources
- Enhanced access to both new and existing patrons

Start generating that change today with *AccessMyLibrary.com* – your partner in library advocacy



Connect with patrons – directly from the Web!

Gale,[®] part of Cengage Learning, is proud to offer you free participation in one of the nation's fastest-growing library initiatives. *AccessMyLibrary.com* links users of the Web's biggest search engines – like Google and Yahoo – to your online resources.

That means online researchers need not settle for random and often unverified results. Instead, *AccessMyLibrary.com* connects these users to the same relevant, verified content available from Gale in your library.

There's no better way to increase visibility and encourage usage by researchers who may not otherwise visit your library regularly – or at all.



AccessMyLibrary.com delivers:

- **Increased exposure to your library.** *AccessMyLibrary.com* offers researchers an easy interface to encourage deeper research into your collection.
- **Connection with new patrons.** Users who wouldn't ordinarily visit a library can discover your resources online and access them anytime.
- **A way to work with the Web.** *AccessMyLibrary.com* works in conjunction with users' favorite search engines to bring more attention to your resources and more value to your library.

... all at no cost!

Relevant results from search engines

AccessMyLibrary.com easily integrates into the major search engines, providing relevant results – such as those found in Gale collections like *Academic OneFile* and *General Reference Center* – to millions of online queries.

By clicking on a desired search result, users may then connect to your library (using their library card or other form of identification) and freely access the full-text article from your collection.

If they lack a library card, *AccessMyLibrary* provides your facility's contact information to obtain one quickly.

The image displays two screenshots of the AccessMyLibrary website. The left screenshot shows the homepage with the following content:

- Header: ACCESS my LIBRARY Search Information that Libraries Trust
- Left sidebar: "What's on AccessMyLibrary?" with statistics: Number of Journals: 4,574; Number of Articles: 30,068,695; Articles updated this week: 60,466. Below this is "Ads by Google" with links for "Top Online Degrees", "Business School", and "Online Accredited Schools".
- Main content: "AccessMyLibrary gives you free access to millions of articles from top publications available at your library". A search bar is present.
- Bottom section: "Popular Collections" with links for Business, Law, News, Opinion & Commentary, Consumer News & Advice, Economics, and General Interest.

The right screenshot shows a search result for an article:

- Header: ACCESS my LIBRARY Search Information that Libraries Trust
- Navigation: Home, About Us, Contact Us, Privacy Policy, SEARCH ARTICLES
- Article title: "The Fiscal Wake-Up Tour Comes to Chicago: Public Invited to Discuss Our Nation's Unsustainable Fiscal Polic."
- Source: The America's Intelligence Wire
- Publication Date: 11/01/2006
- Copyright: 2006 Financial Times Ltd. (From US Reviews)
- Author: SCOTT SOMNER
- Job: Assignment Desk, Daybook Editor
- Contact: Tristan Cohen of the Concord Coalition, 703-894-6222 or communications@concordcoalition.org
- News Advisory: On November 6, The Concord Coalition will join with other federal budget analysts to host a stop on our Fiscal Wake-Up Tour, a nationwide series of town hall forums on the nation's long-term fiscal challenge. U.S. Comptroller General David M. Walker will be the featured speaker.
- Text: "The purpose of launching this series of forums is to sound a wake-up call about our nation's fiscal outlook. Many analysts of diverse views agree that current policies are unsustainable over the long-term and that hard choices are needed to set things right. Even as politicians debate how, or whether, to offset the costs of the Iraq war and Hurricane Katrina, they need to consider the much more difficult question of how to finance the looming retirement and health care costs of an aging population. This is an issue that touches every American family, every American business and every state and local government," said Robert E. Roby, executive director of The Concord Coalition.
- Text: "We are bringing the Fiscal Wake-Up Tour to Chicago because we believe our message of fiscal and generational responsibility will hit home with the common sense values found here," said Roby.
- Text: On Wednesday, November 8, there will be a Town Hall and a Reception at the University of Chicago. They are free and open to the public and press. The panels will be available to the press before and after the event.

A valuable asset, at no cost to you

AccessMyLibrary is an absolutely free program offered by Gale, the world leader in reference publishing, to its customers. Our commitment to increasing library patronage drives this advanced technology and enables us to make it available as a no-cost service to you.

No one else offers the depth and breadth of reference available through *AccessMyLibrary.com*. And our customers know it.

"Gale has set the standard for outstanding quality information. Their authoritative content is accurate, current and at the highest level."

— Sharon Vincent, Head of Adult Services, Farmington Public Library, Michigan